



Medina County, TX

Contents

Report Parameters	1
Economy Overview	2
Historic & Projected Trends	4
Population Characteristics	8
Industry Characteristics	10
Business Characteristics	16
Workforce Characteristics	18
Educational Pipeline	25
In-Demand Skills	26

Report Parameters

1 County

48325 Medina County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

51,596

Population (2019)

Population **grew by 3,757** over the last 5 years and is projected to **grow by 2,719** over the next 5 years.

12,245

Total Regional Employment

Jobs **grew by 892** over the last 5 years and are projected to **grow by 1,253** over the next 5 years.

\$61.1K

Median Household Income (2018)

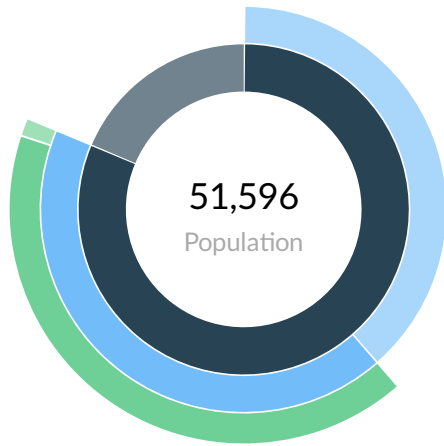
Median household income is **\$766** above the national median household income of \$60.3K.

Takeaways

- As of 2019 the region's population **increased by 7.9%** since 2014, growing by 3,757. Population is expected to **increase by 5.3%** between 2019 and 2024, adding 2,719.
- From 2014 to 2019, jobs **increased by 7.9%** in Medina County, TX from 11,353 to **12,245**. As the number of jobs increased, the **labor force participation rate increased from 52.4% to 52.6% between 2014 and 2019**.
- Concerning educational attainment, **13.0% of Medina County, TX residents possess a Bachelor's Degree** (5.8% below the national average), and **5.9% hold an Associate's Degree** (2.2% below the national average).
- The top three industries in 2019 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	51,596	22,064	12,245	94.2	\$1.23B	\$2.63B	\$1.29B
State	29,128,822	14,192,258	14,199,725	96.8	\$1.87T	\$1.15T	\$1.52T
Nation	329,399,330	163,493,315	165,694,988	100.0	\$21.12T	\$0	\$8.96T

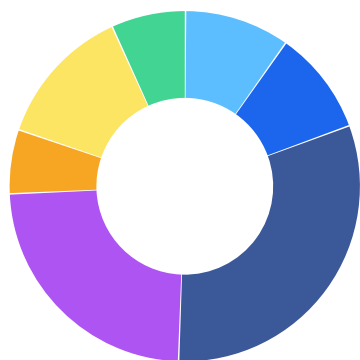
2019 Labor Force Breakdown



	Population
● Total Working Age Population	41,937
● Not in Labor Force (15+)	19,873
● Labor Force	22,064
● Employed	21,416
● Unemployed	648
● Under 15	9,659

Educational Attainment

Concerning educational attainment, **13.0% of Medina County, TX residents possess a Bachelor's Degree** (5.8% below the national average), and **5.9% hold an Associate's Degree** (2.2% below the national average).

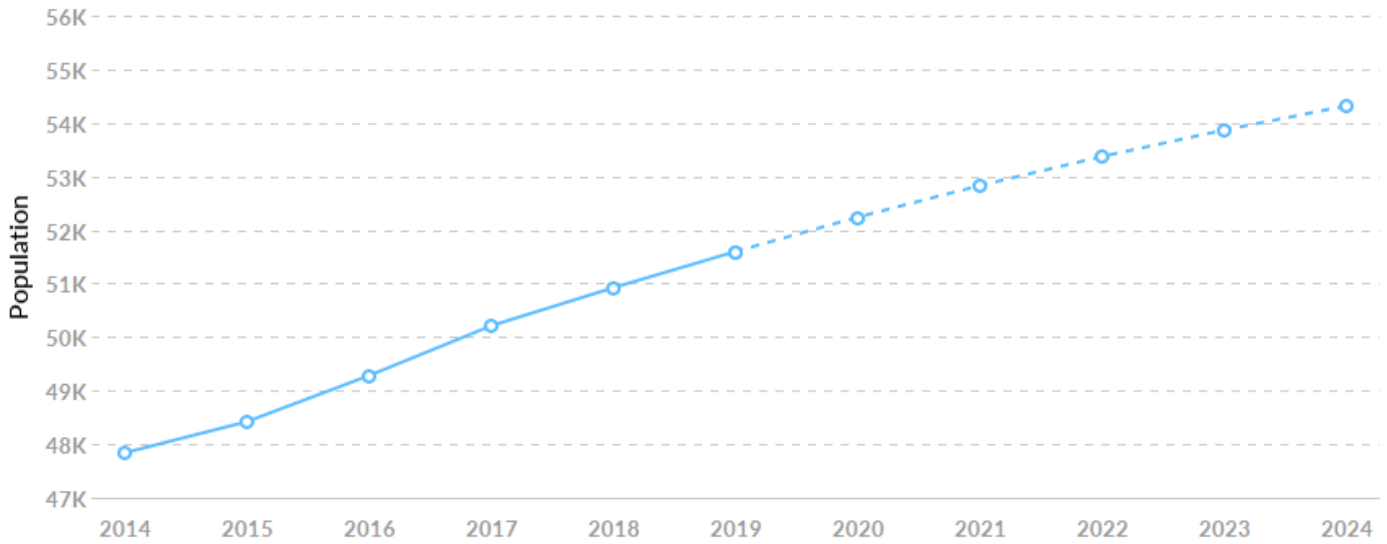


	% of Population	Population
● Less Than 9th Grade	9.7%	3,373
● 9th Grade to 12th Grade	9.6%	3,345
● High School Diploma	31.2%	10,845
● Some College	23.7%	8,257
● Associate's Degree	5.9%	2,056
● Bachelor's Degree	13.0%	4,517
● Graduate Degree and Higher	6.9%	2,387

Historic & Projected Trends

Population Trends

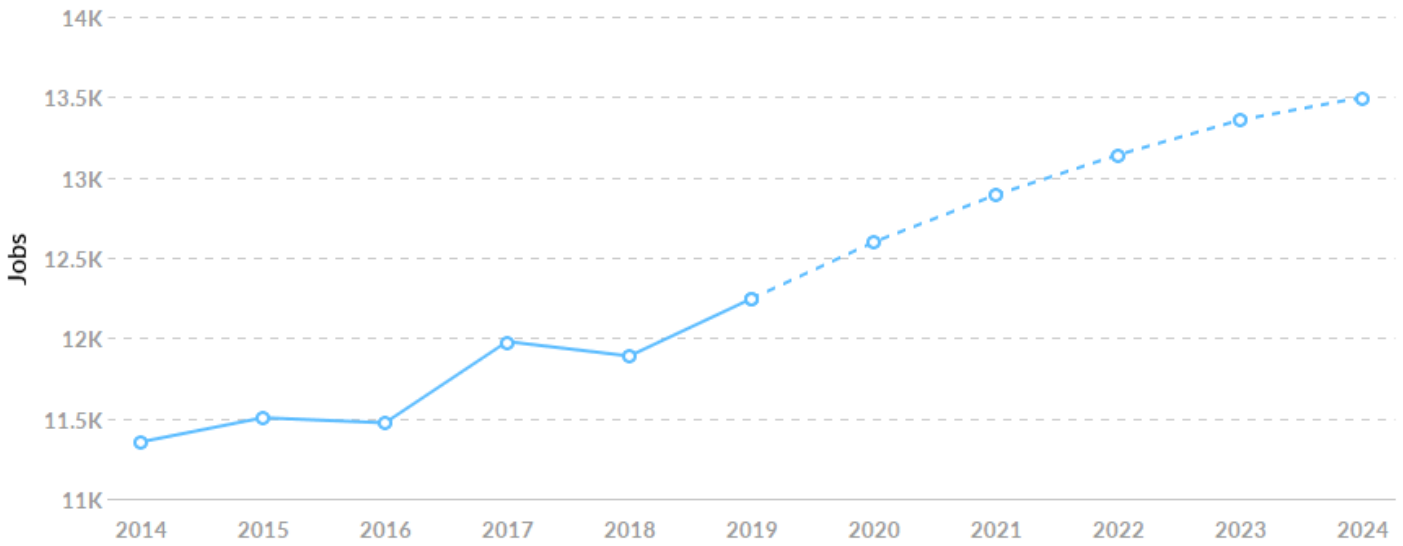
As of 2019 the region's population **increased by 7.9%** since 2014, growing by 3,757. Population is expected to **increase by 5.3%** between 2019 and 2024, adding 2,719.



Timeframe	Population
2014	47,839
2015	48,420
2016	49,280
2017	50,210
2018	50,921
2019	51,596
2020	52,238
2021	52,829
2022	53,370
2023	53,865
2024	54,315

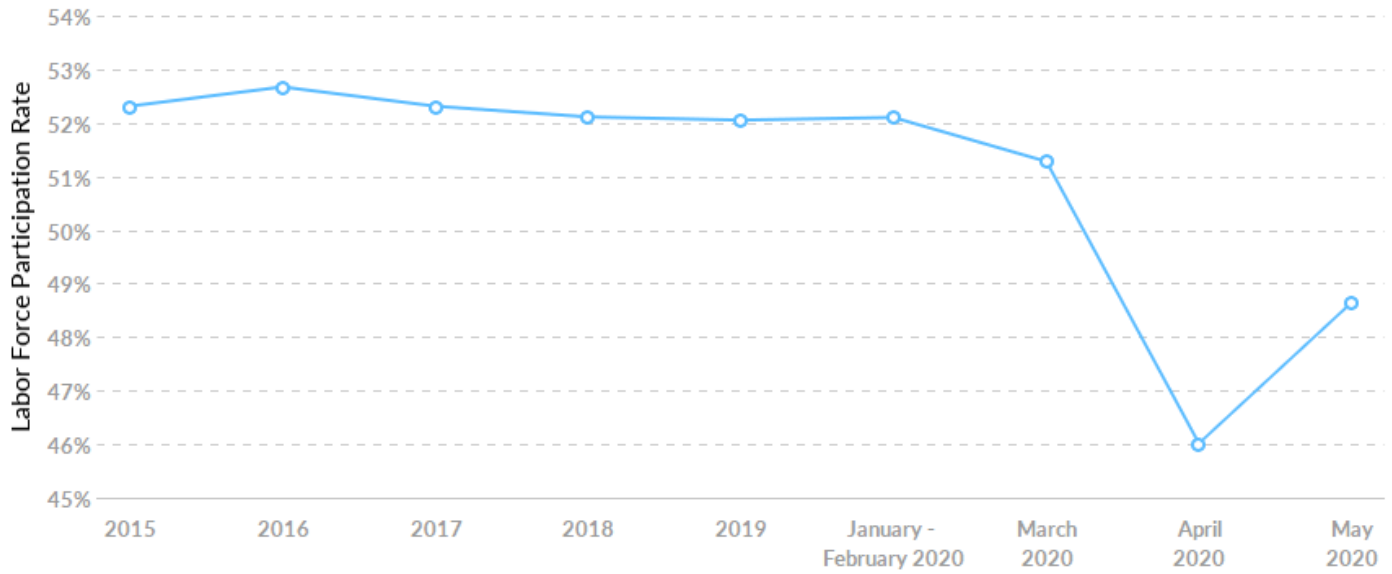
Job Trends

From 2014 to 2019, jobs increased by 7.9% in Medina County, TX from 11,353 to 12,245.



Timeframe	Jobs
2014	11,353
2015	11,504
2016	11,472
2017	11,978
2018	11,888
2019	12,245
2020	12,597
2021	12,891
2022	13,140
2023	13,357
2024	13,498

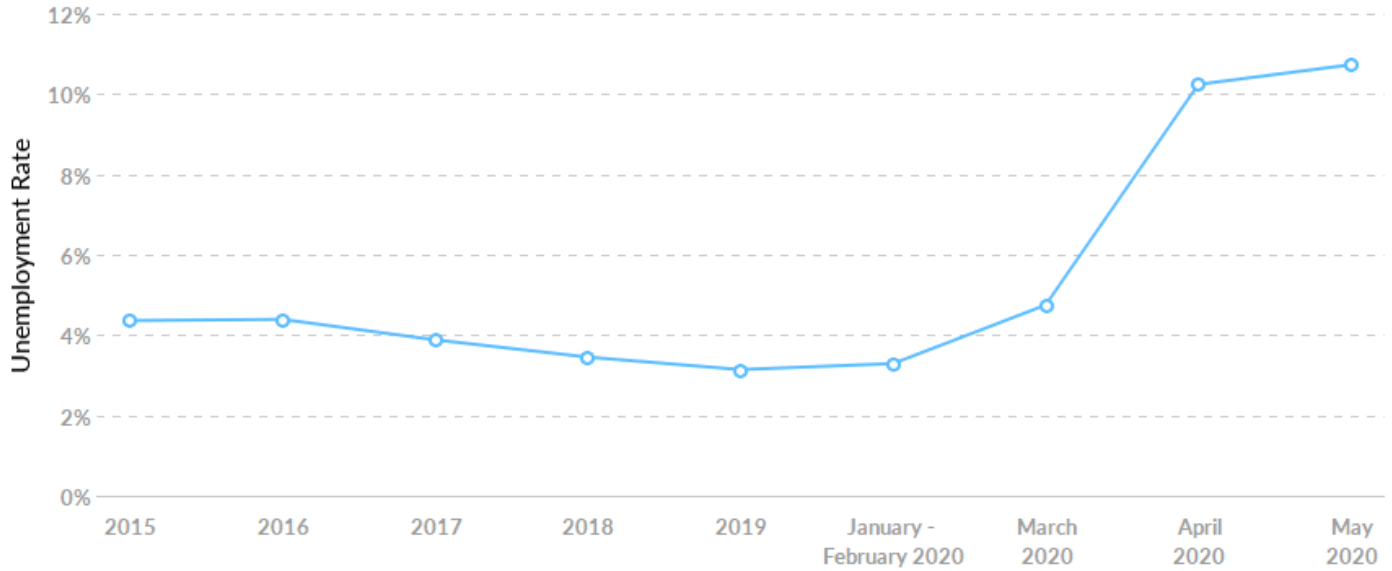
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	52.31%
2016	52.67%
2017	52.31%
2018	52.11%
2019	52.05%
January - February 2020	52.10%
March 2020	51.28%
April 2020	46.01%
May 2020	48.64%

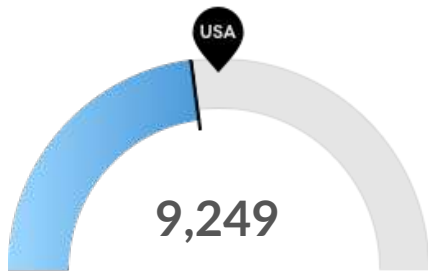
Unemployment Rate Trends

Medina County, TX had a May 2020 unemployment rate of 10.73%, **increasing from 4.36%** 5 years before.



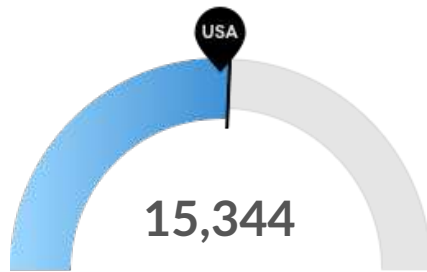
Timeframe	Unemployment Rate
2015	4.36%
2016	4.39%
2017	3.88%
2018	3.45%
2019	3.14%
January - February 2020	3.29%
March 2020	4.75%
April 2020	10.24%
May 2020	10.73%

Population Characteristics



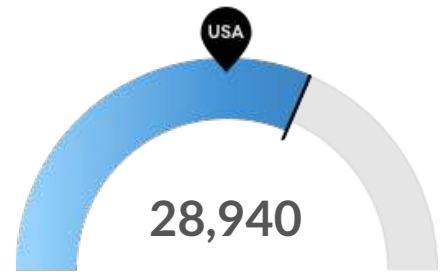
Millennials

Medina County, TX has 9,249 millennials (ages 25-39). The national average for an area this size is 10,469.



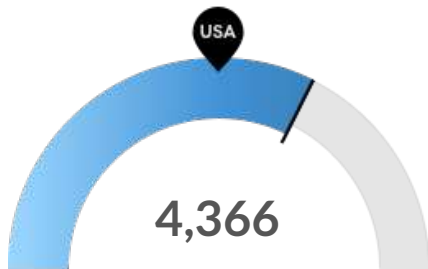
Retiring Soon

Retirement risk is about average in Medina County, TX. The national average for an area this size is 14,740 people 55 or older, while there are 15,344 here.



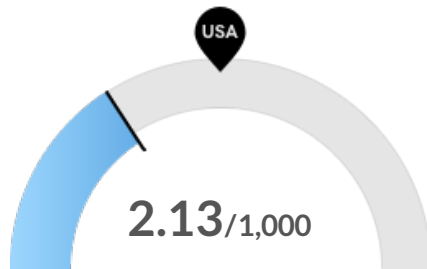
Racial Diversity

Racial diversity is high in Medina County, TX. The national average for an area this size is 20,174 racially diverse people, while there are 28,940 here.



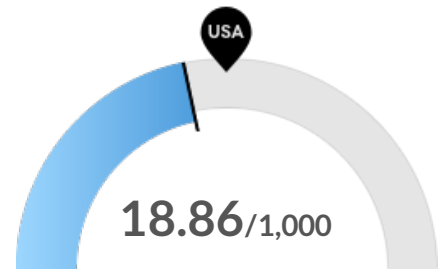
Veterans

Medina County, TX has 4,366 veterans. The national average for an area this size is 2,897.



Violent Crime

Medina County, TX has 2.13 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

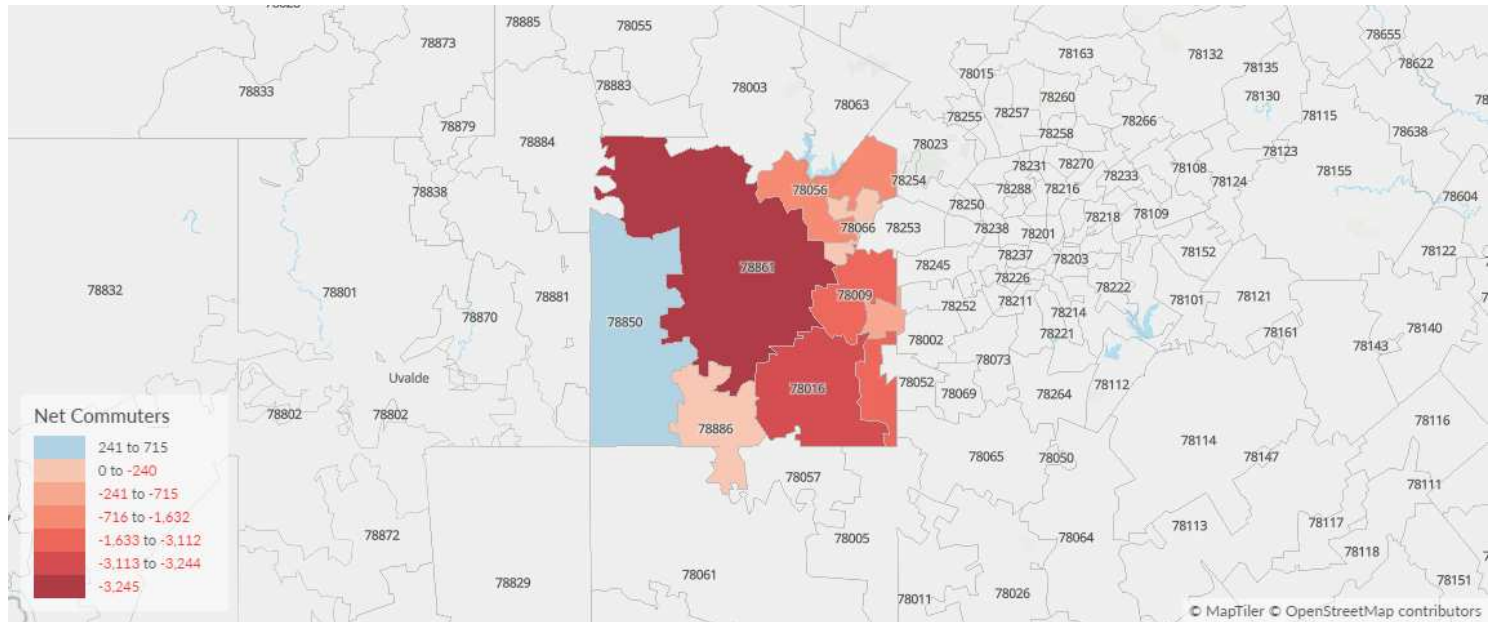


Property Crime

Medina County, TX has 18.86 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Medina County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

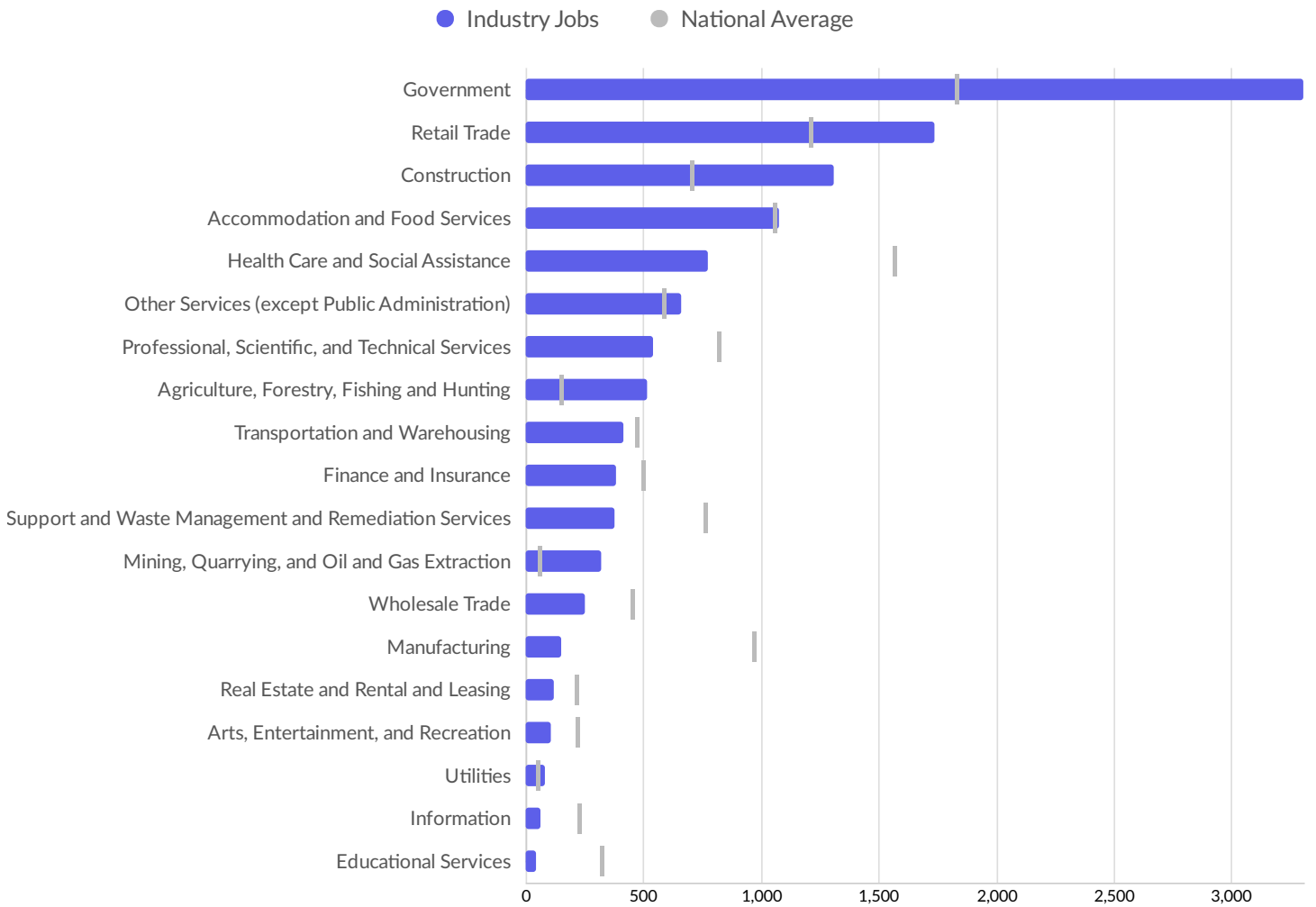
ZIP	Name	2019 Employment
78861	Hondo, TX (in Medina c...	4,234
78016	Devine, TX (in Medina c...	3,077
78009	Castroville, TX (in Medi...	2,760
78850	D Hanis, TX (in Medina ...	685
78059	Natalia, TX (in Medina c...	647

Where Talent Lives

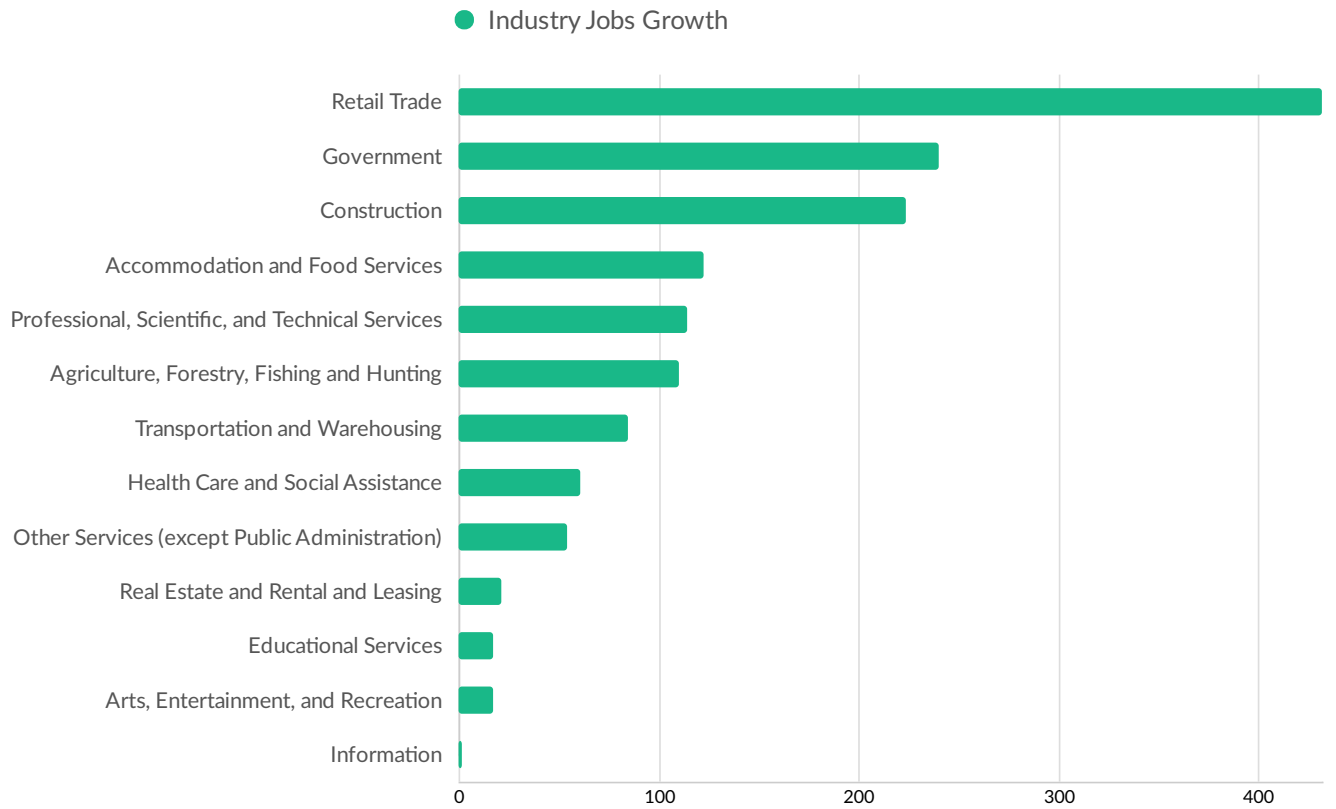
ZIP	Name	2019 Workers
78861	Hondo, TX (in Medina c...	7,479
78016	Devine, TX (in Medina c...	6,190
78009	Castroville, TX (in Medi...	4,417
78059	Natalia, TX (in Medina c...	2,279
78056	Mico, TX (in Medina co...	1,097

Industry Characteristics

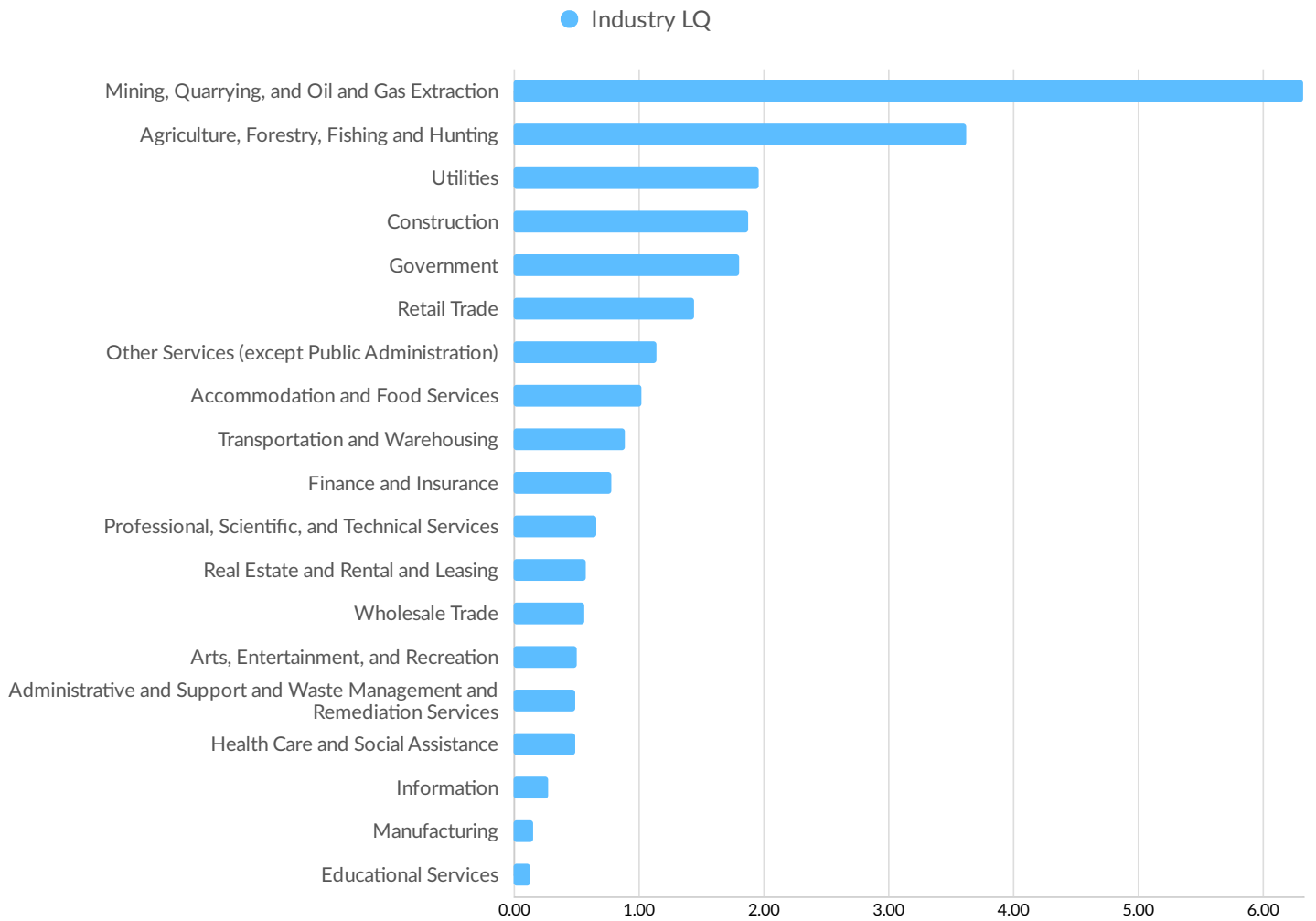
Largest Industries



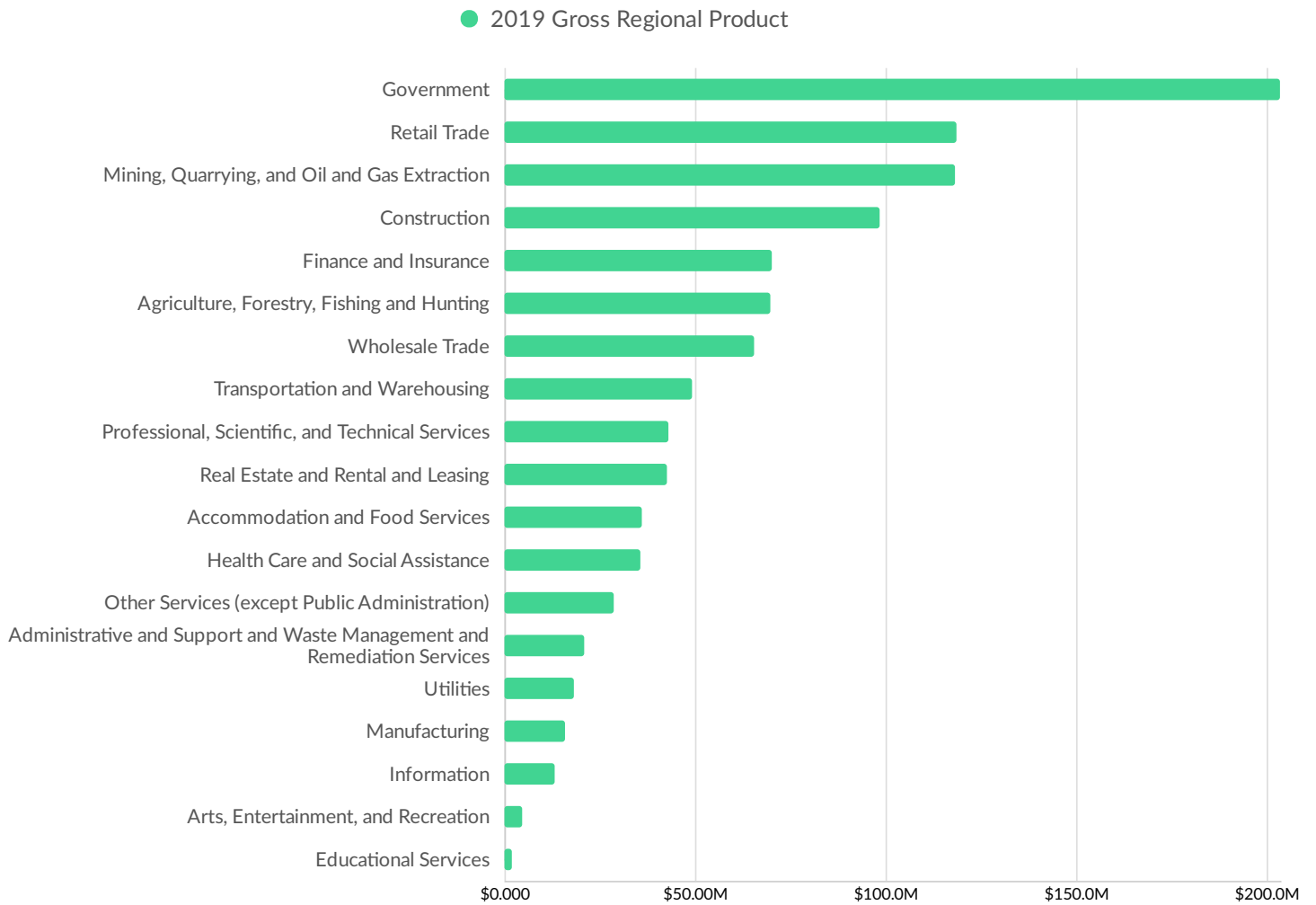
Top Growing Industries



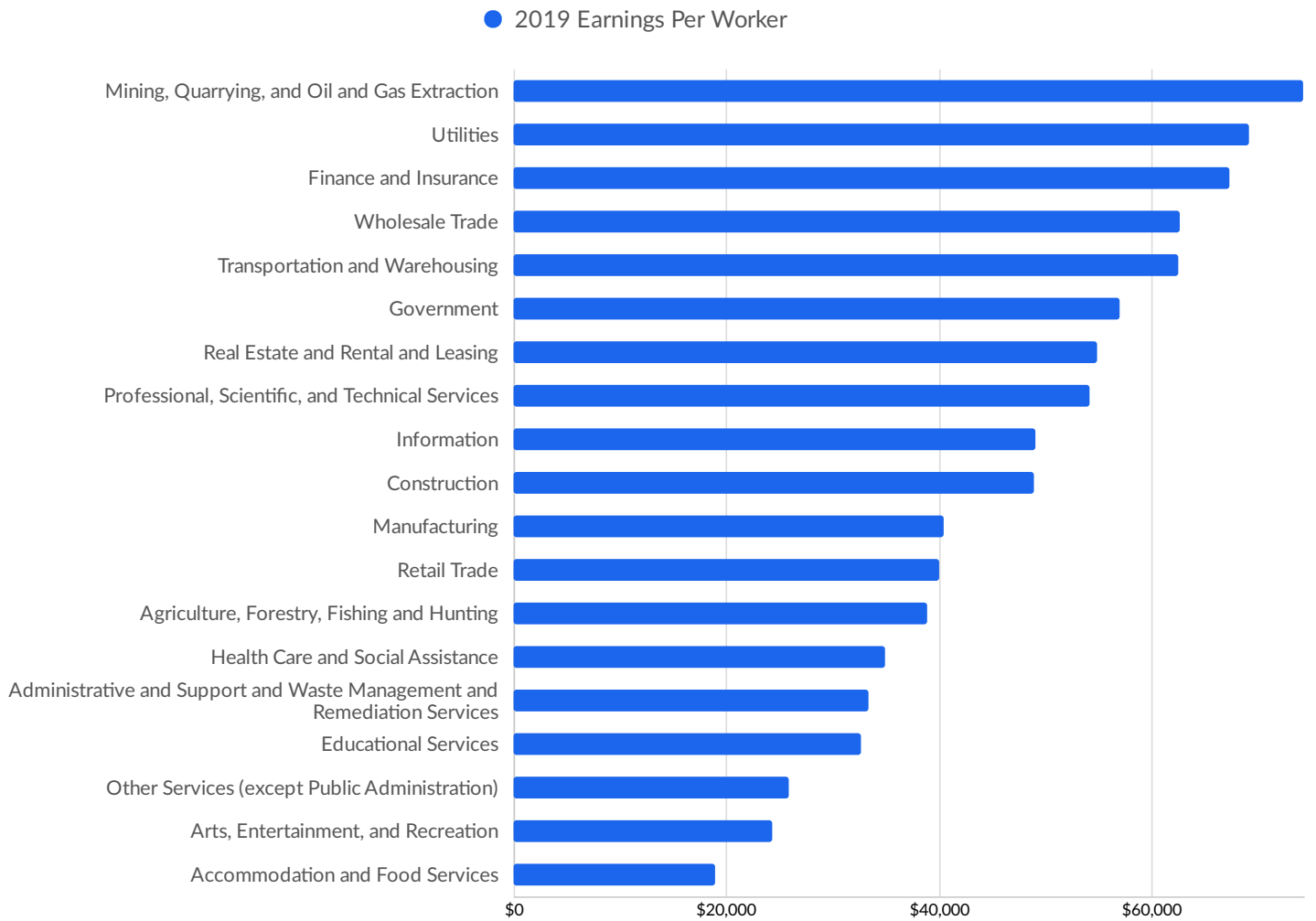
Top Industry LQ



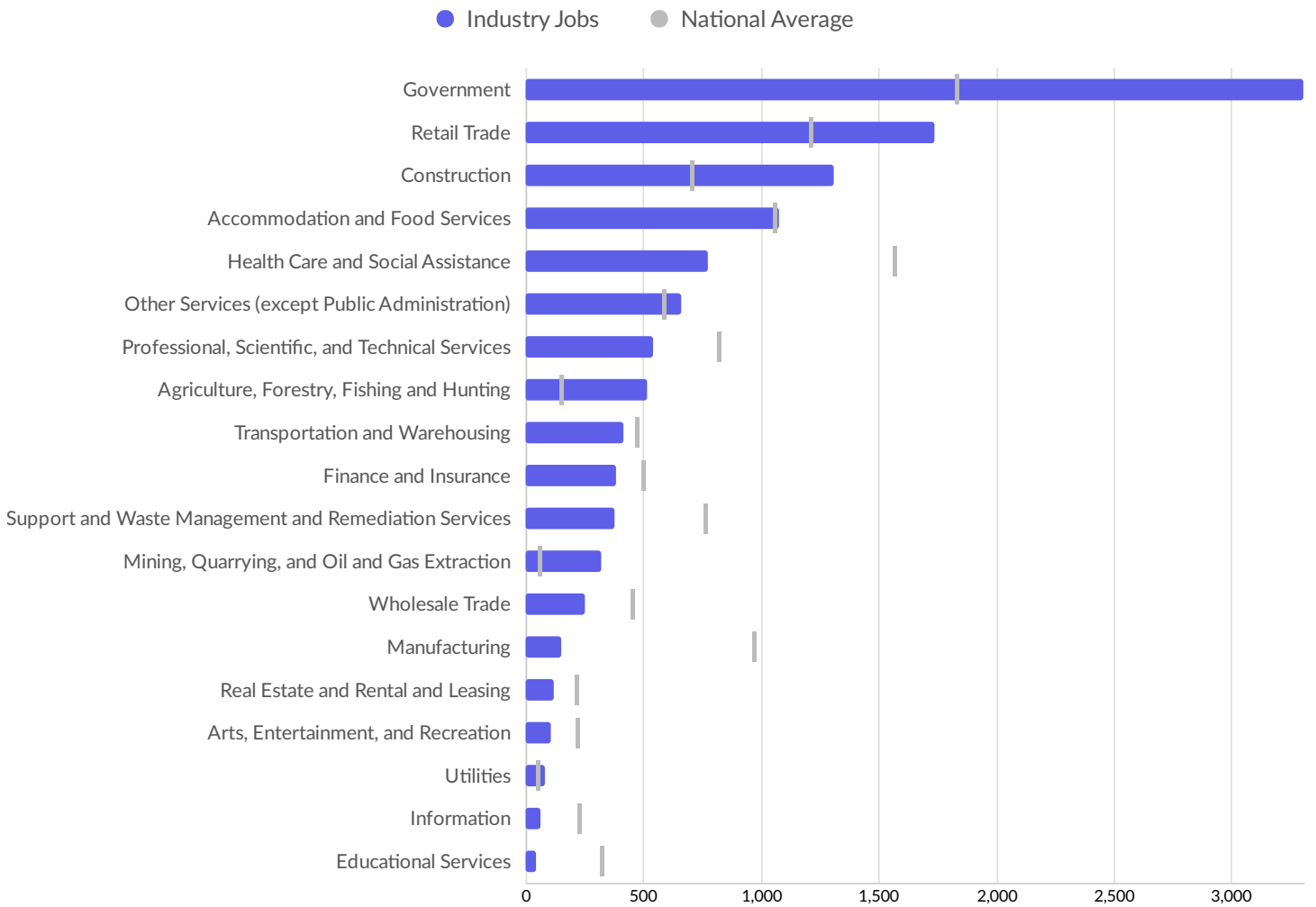
Top Industry GRP



Top Industry Earnings



Largest Industries



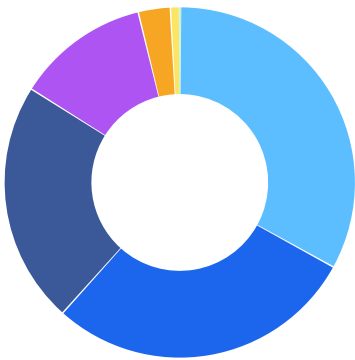
Business Characteristics

3,263 Companies Employ Your Workers

Online profiles for your workers mention 3,263 companies as employers, with the top 10 appearing below. In the last 12 months, 548 companies in Medina County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Medina Valley Isd Educ Fdn	56 	United Services Automobile Ass...	868 
DEVINE LIMITED	47 	CRST International, Inc.	309 
United Services Automobile Ass...	42 	HealthCare Employment Netwo...	184 
United States Department of th...	40 	C.R. England, Inc.	177 
Wal-Mart, Inc.	38 	Wal-Mart, Inc.	113 
Natalia	36 	Dollar General Corporation	110 
United States Department of th...	35 	Martin Marietta Materials Inc	103 
Heb Grocery Company, LP	33 	Pizza Hut, Inc.	89 
Medina Regional Hospial Auxilia...	33 	Pegasus Transportation, Inc.	69 
Citigroup Inc.	30 	O'Reilly Automotive, Inc.	63 

Business Size

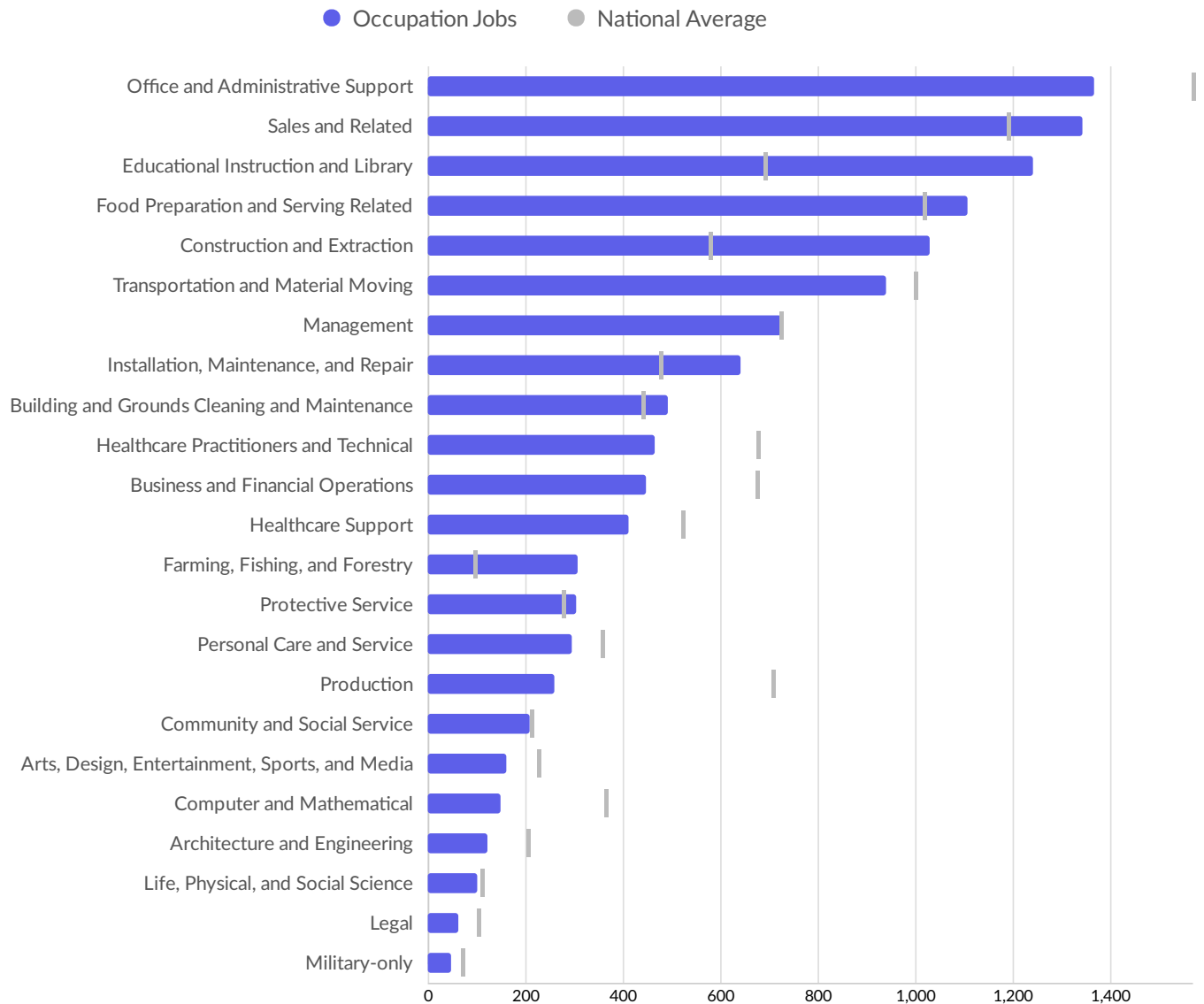


	Percentage	Business Count
1 to 4 employees	32.9%	390
5 to 9 employees	28.6%	339
10 to 19 employees	22.3%	264
20 to 49 employees	12.2%	145
50 to 99 employees	3.0%	35
100 to 249 employees	0.8%	10
250 to 499 employees	0.1%	1

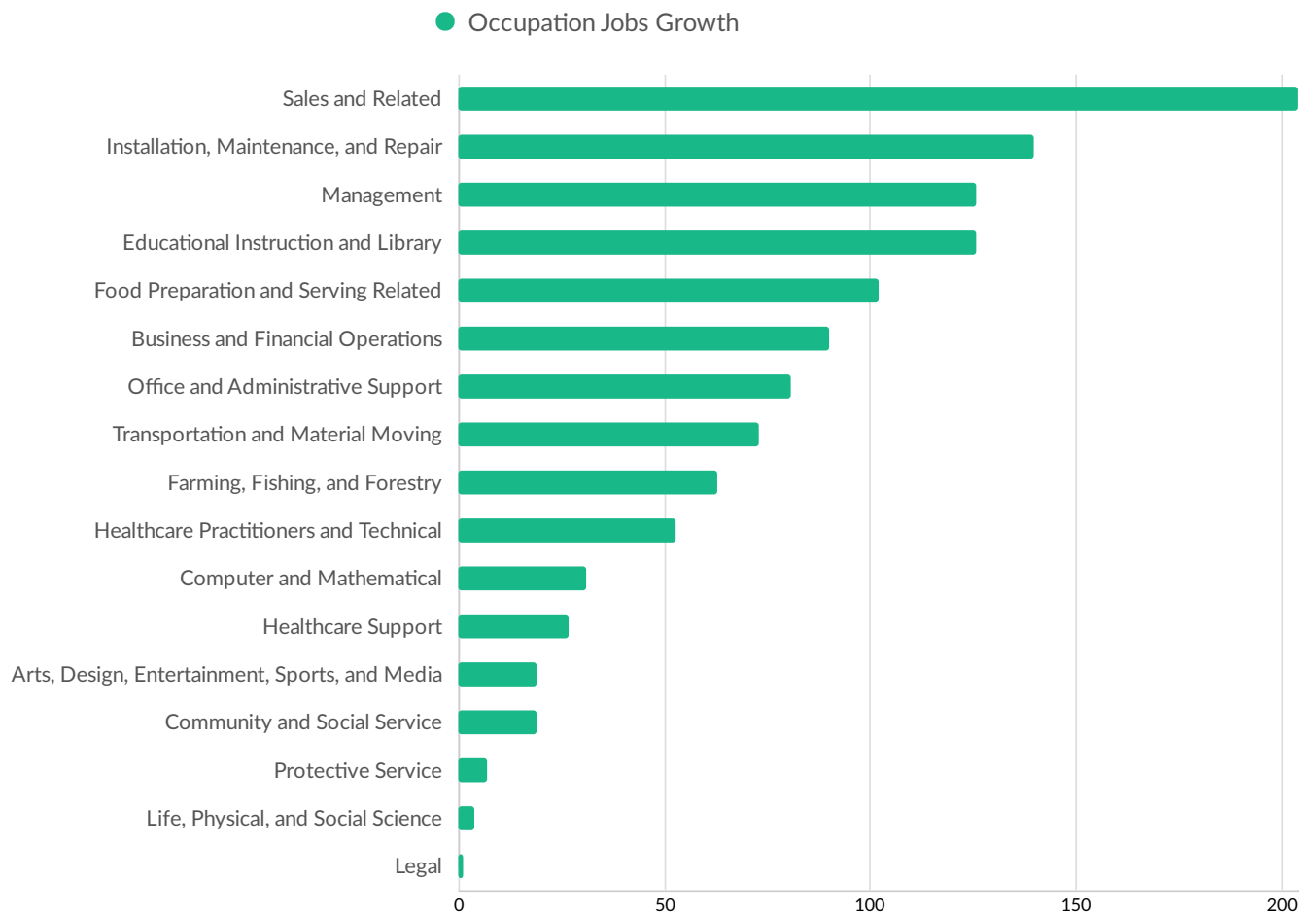
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

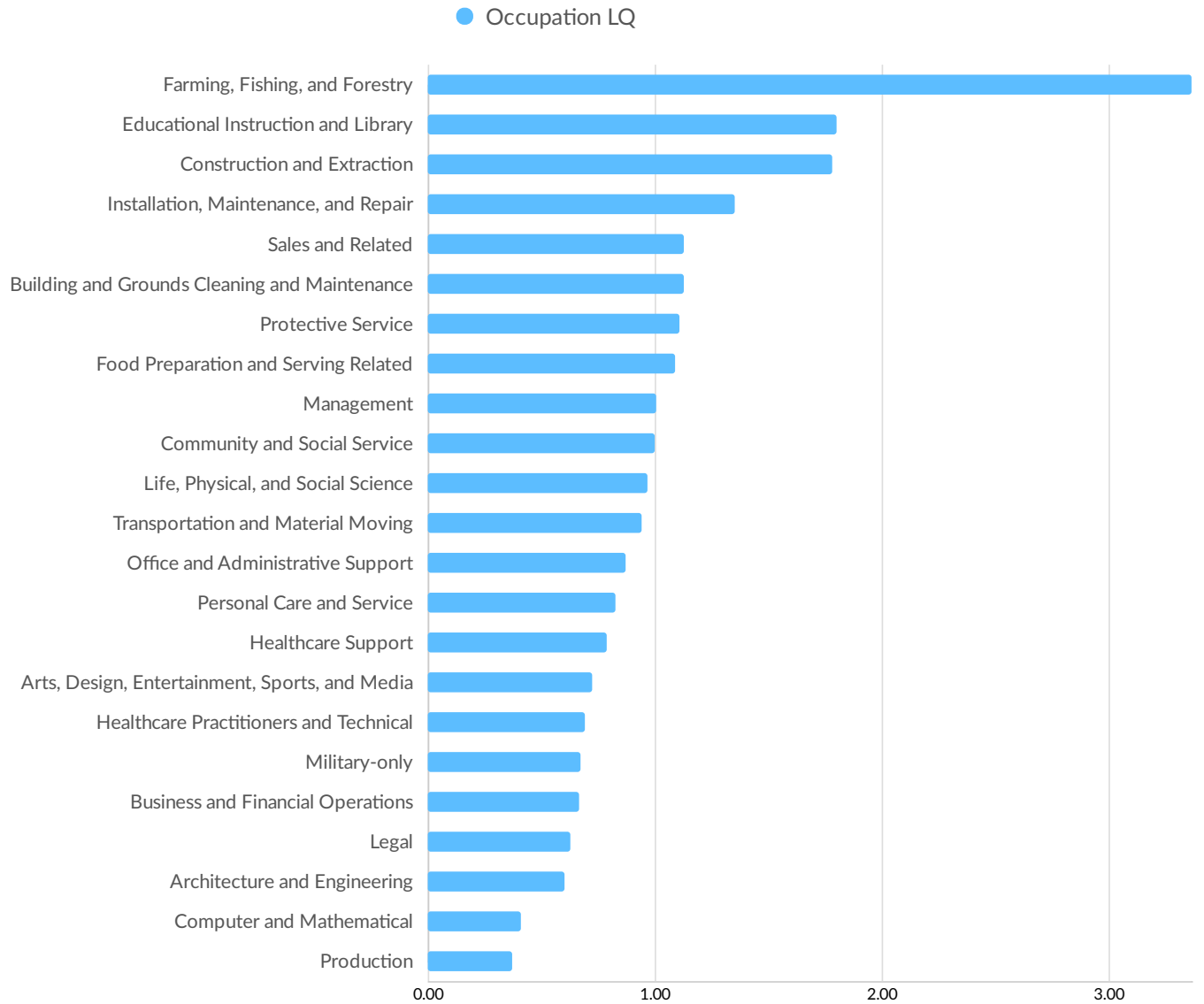
Largest Occupations



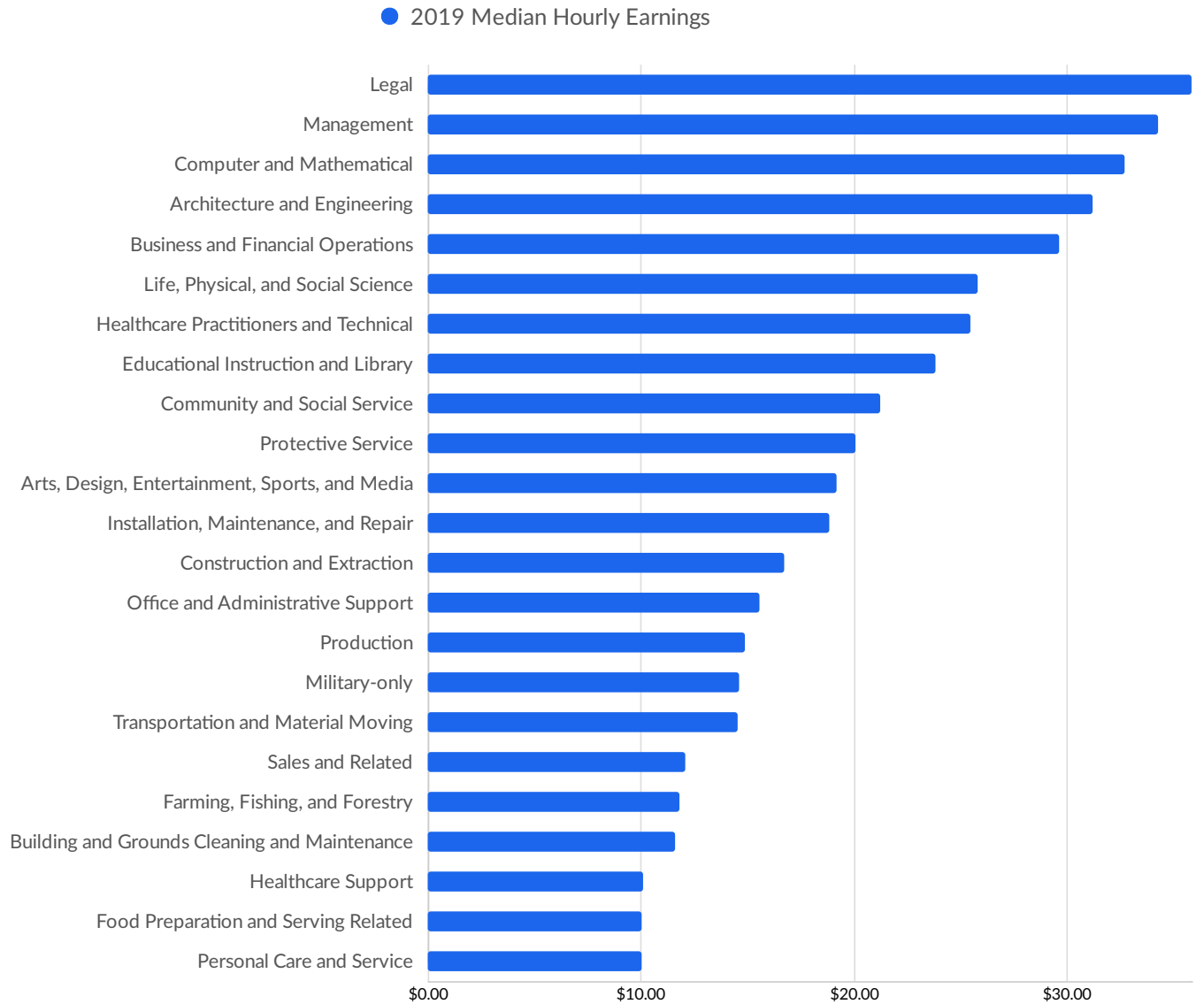
Top Growing Occupations



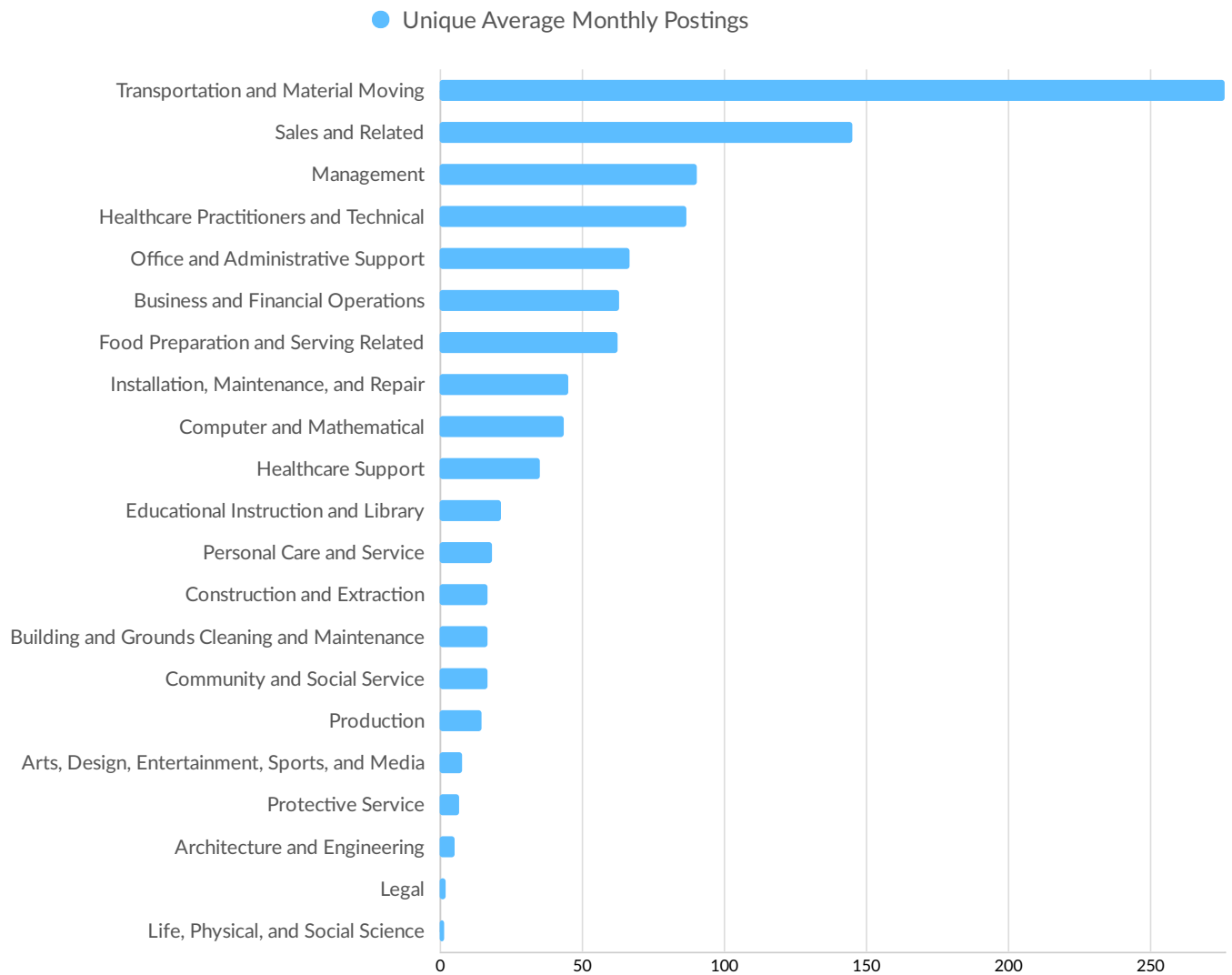
Top Occupation LQ



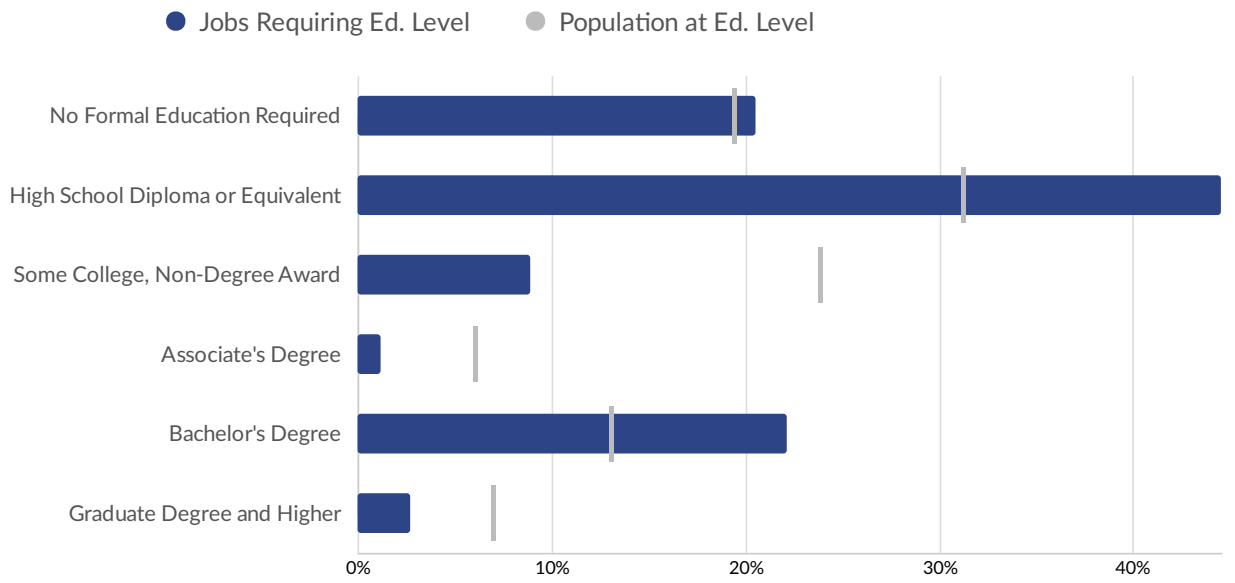
Top Occupation Earnings



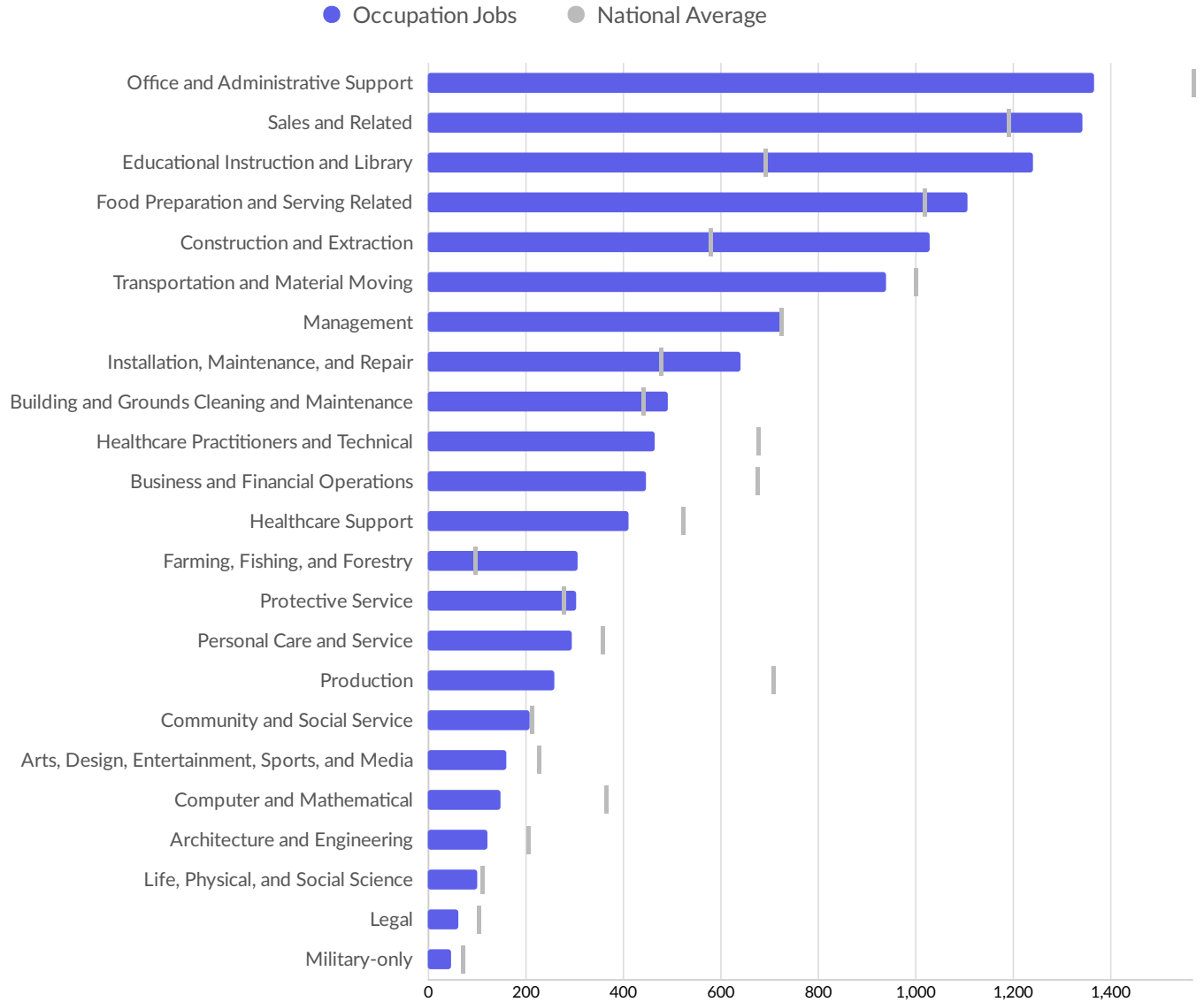
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Medina County, TX produced graduates.

In-Demand Skills

