



# Hondo, TX (in Medina county) (ZIP 78861)

# Contents

Report Parameters .....	1
Economy Overview .....	2
Historic & Projected Trends .....	4
Population Characteristics .....	6
Industry Characteristics .....	8
Business Characteristics .....	14
Workforce Characteristics .....	15
Educational Pipeline .....	20

## Report Parameters

### 1 ZIP

---

78861 Hondo, TX (in Medina county)

---

### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**16,954**

**Population (2019)**

Population **grew by 200** over the last 5 years and is projected to **grow by 834** over the next 5 years.

**4,234**

**Total Regional Employment**

Jobs **grew by 218** over the last 5 years and are projected to **grow by 435** over the next 5 years.

**\$47.4K**

**Avg. Earnings Per Job (2019)**

Regional average earnings per job are **\$21.7K below** the national average earnings of \$69.1K per job.

## Takeaways

- As of 2019 the region's population **increased by 1.2%** since 2014, growing by 200. Population is expected to **increase by 4.9%** between 2019 and 2024, adding 834.
- From 2014 to 2019, jobs **increased by 5.4%** in Hondo, TX (in Medina county) (ZIP 78861) from 4,016 to **4,234**. This change **fell short of the national growth rate of 7.9% by 2.5%**. Labor force data is not available for Hondo, TX (in Medina county) (ZIP 78861).
- There is no education attainment data for Hondo, TX (in Medina county) (ZIP 78861).
- The top three industries in 2019 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and General Merchandise Stores, including Warehouse Clubs and Supercenters.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	16,954	N/A	4,234	94.2	\$401.49M	\$901.53M	\$501.60M
State	29,128,822	14,192,258	14,199,725	96.8	\$1.87T	\$1.15T	\$1.52T
Nation	329,399,330	163,493,315	165,694,988	100.0	\$21.12T	\$0	\$8.96T

## 2019 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

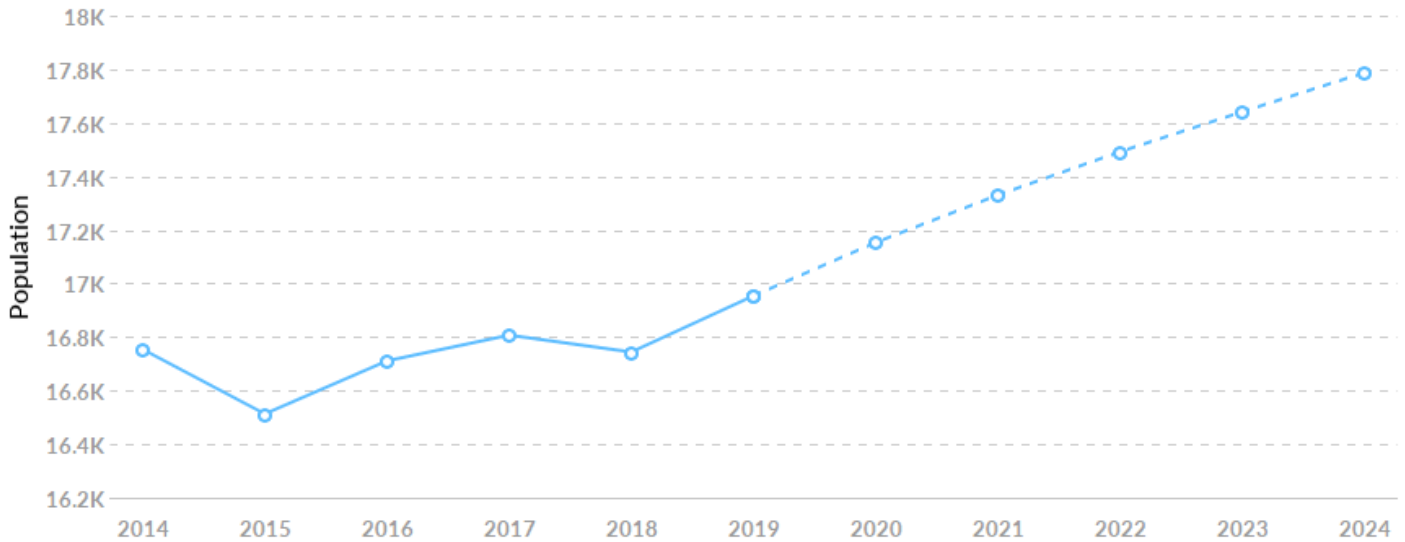
## Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

# Historic & Projected Trends

## Population Trends

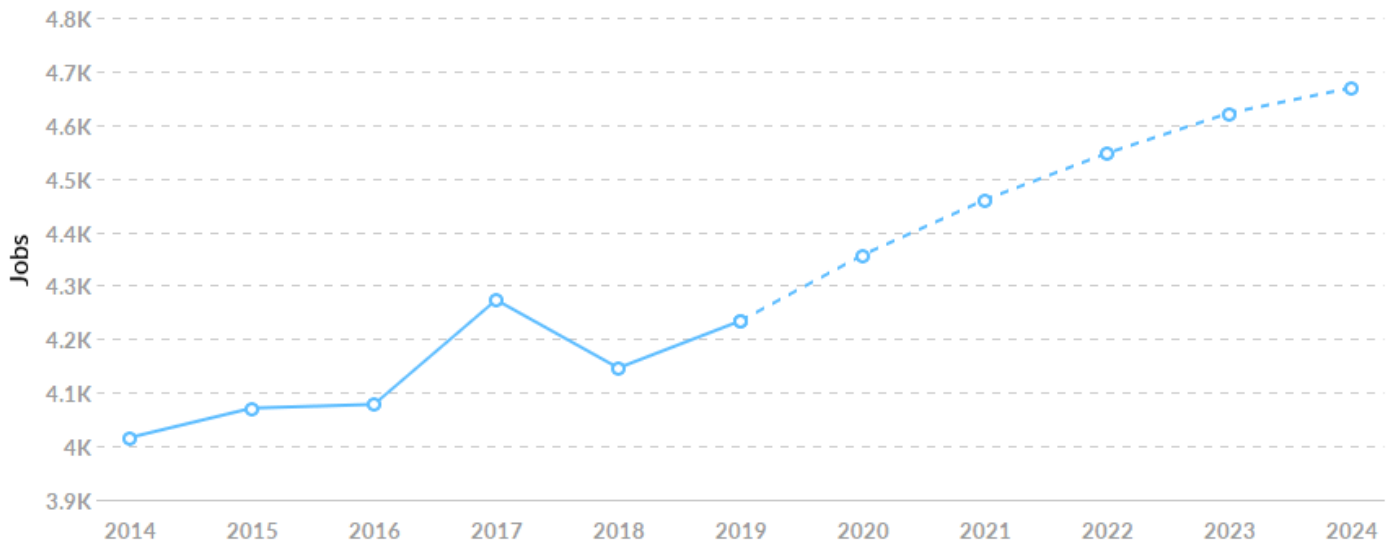
As of 2019 the region's population **increased by 1.2%** since 2014, growing by 200. Population is expected to **increase by 4.9%** between 2019 and 2024, adding 834.



Timeframe	Population
2014	16,754
2015	16,513
2016	16,711
2017	16,807
2018	16,744
2019	16,954
2020	17,153
2021	17,330
2022	17,492
2023	17,641
2024	17,787

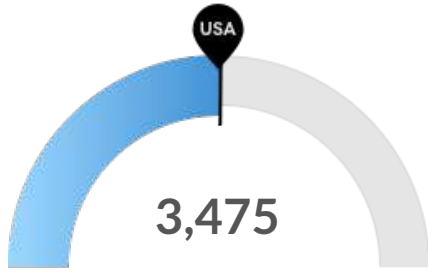
## Job Trends

From 2014 to 2019, jobs increased by 5.4% in Hondo, TX (in Medina county) (ZIP 78861) from 4,016 to 4,234. This change fell short of the national growth rate of 7.9% by 2.5%.



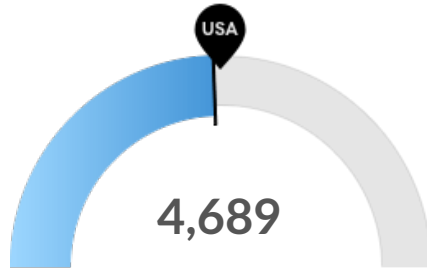
Timeframe	Jobs
2014	4,016
2015	4,071
2016	4,078
2017	4,273
2018	4,146
2019	4,234
2020	4,357
2021	4,460
2022	4,547
2023	4,622
2024	4,669

## Population Characteristics



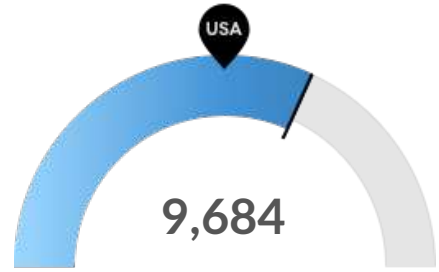
**Millennials**

Hondo, TX (in Medina county) (ZIP 78861) has 3,475 millennials (ages 25-39). The national average for an area this size is 3,442.



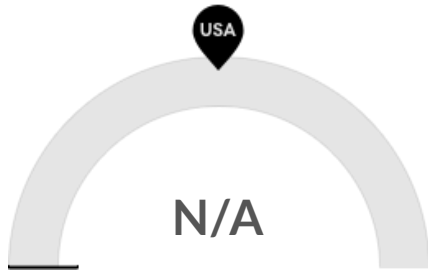
**Retiring Soon**

Retirement risk is about average in Hondo, TX (in Medina county) (ZIP 78861). The national average for an area this size is 4,847 people 55 or older, while there are 4,689 here.



**Racial Diversity**

Racial diversity is high in Hondo, TX (in Medina county) (ZIP 78861). The national average for an area this size is 6,634 racially diverse people, while there are 9,684 here.



**Veterans**

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



**Violent Crime**

Crime data is not available at the ZIP level. Please choose a different region level to see this data.



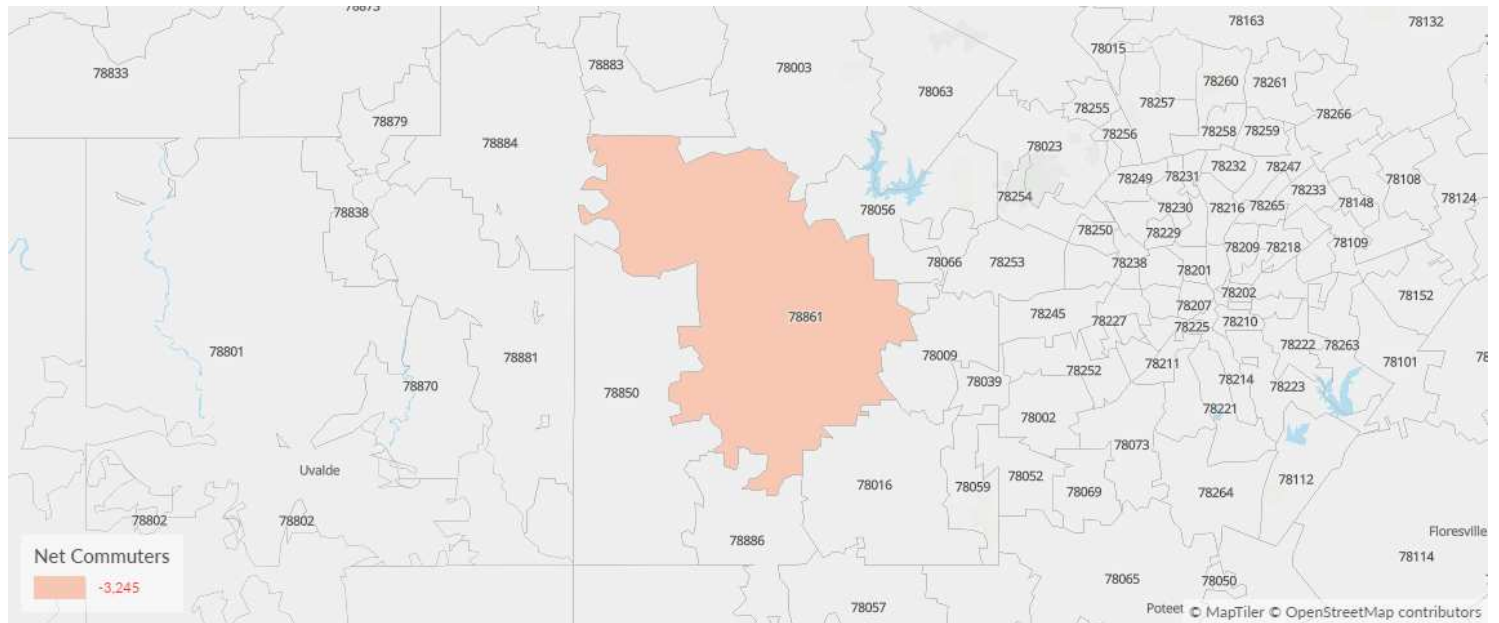
**Property Crime**

Crime data is not available at the ZIP level. Please choose a different region level to see this data.



## Place of Work vs Place of Residence

Understanding where talent in Hondo, TX (in Medina county) currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

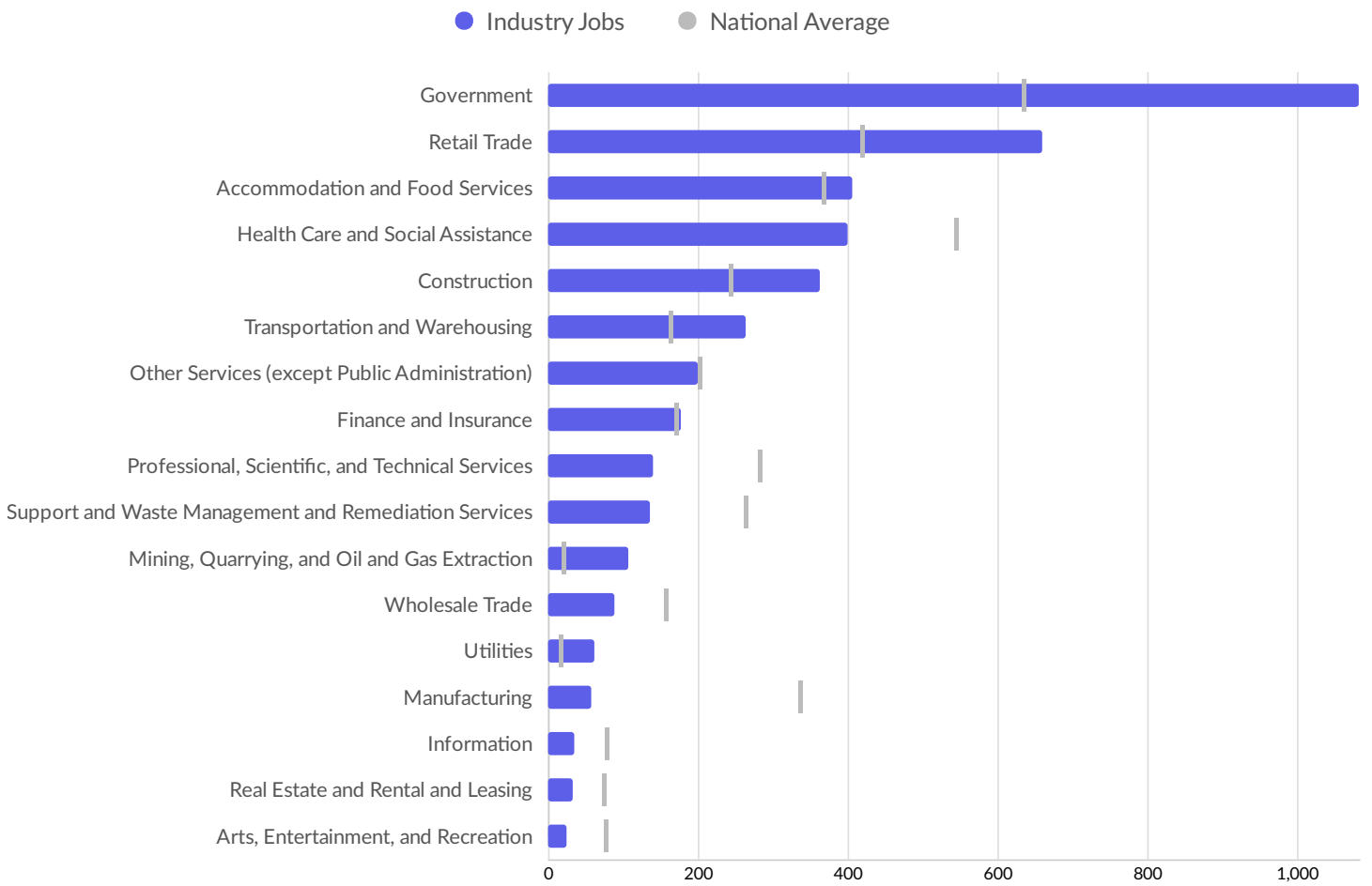
### Where Talent Lives

ZIP	Name	2019 Employment
78861	Hondo, TX (in Medina c...	4,234

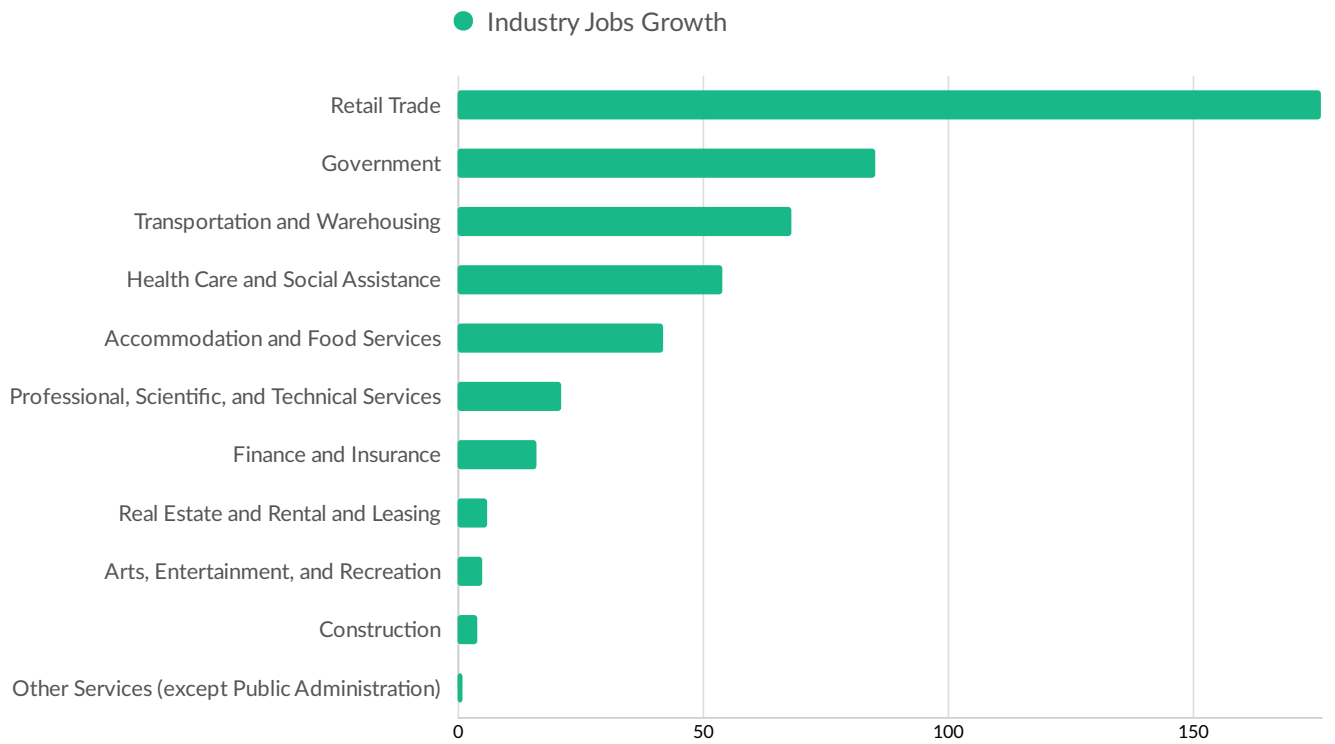
ZIP	Name	2019 Workers
78861	Hondo, TX (in Medina c...	7,479

# Industry Characteristics

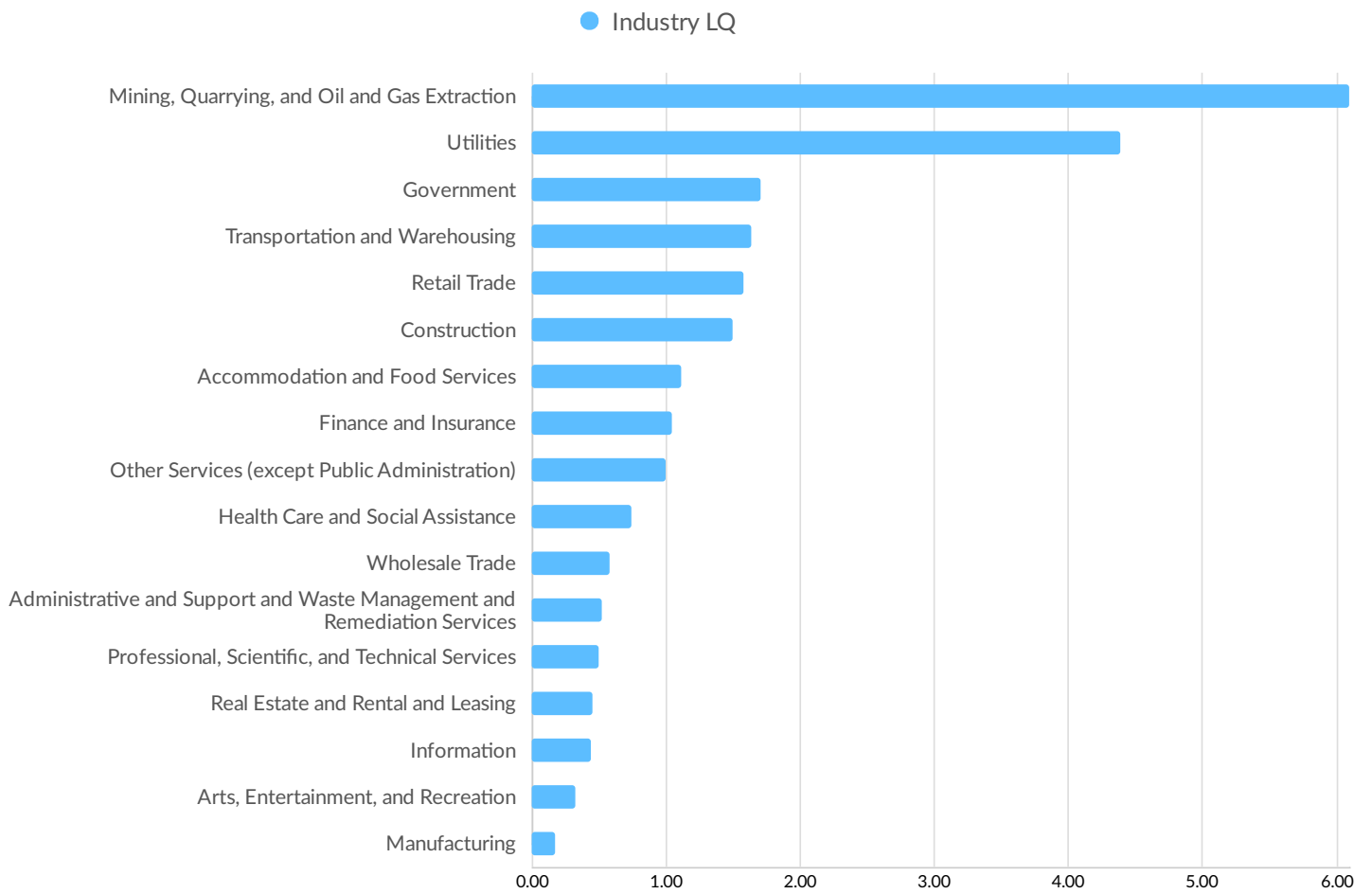
## Largest Industries



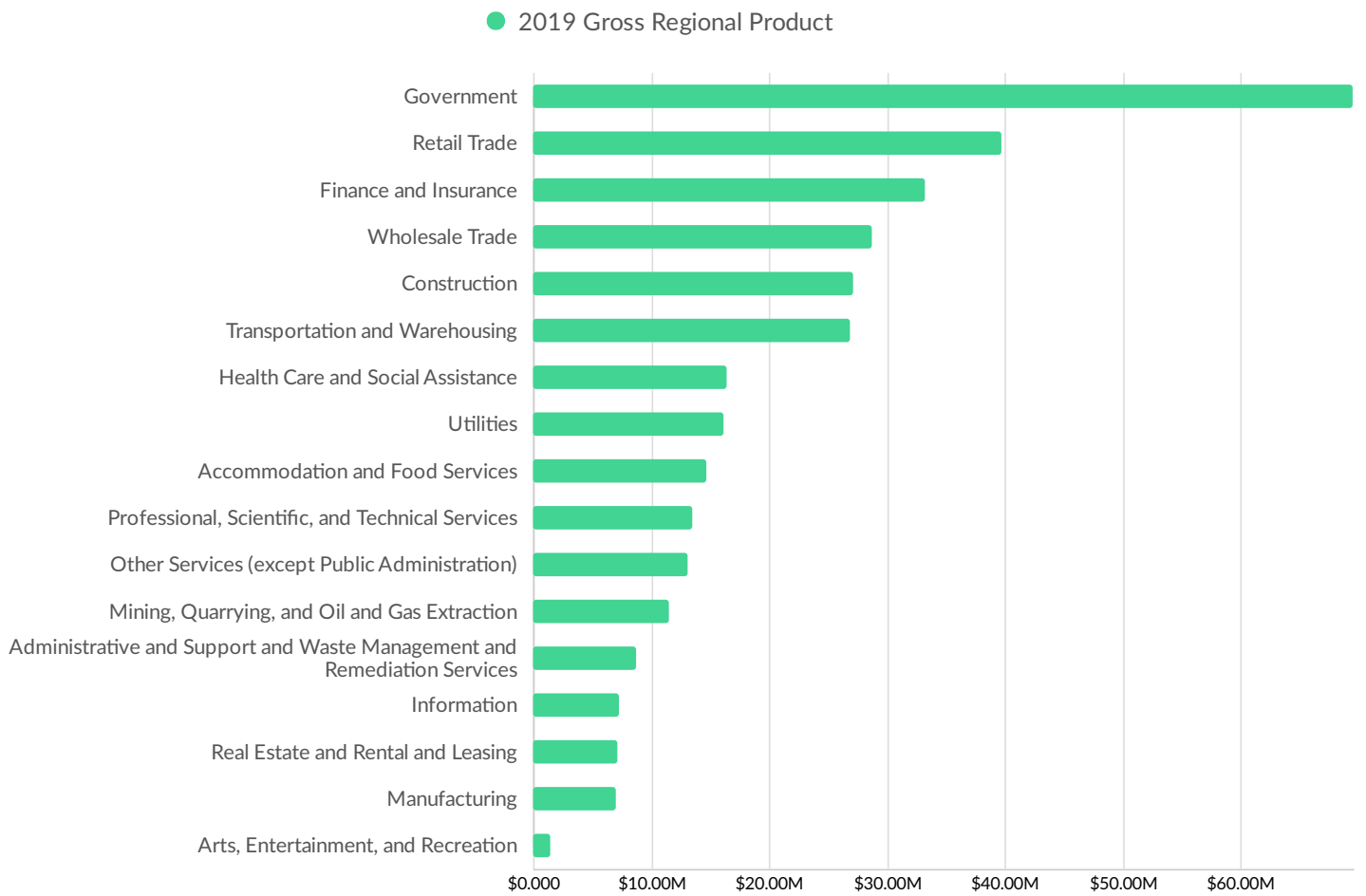
## Top Growing Industries



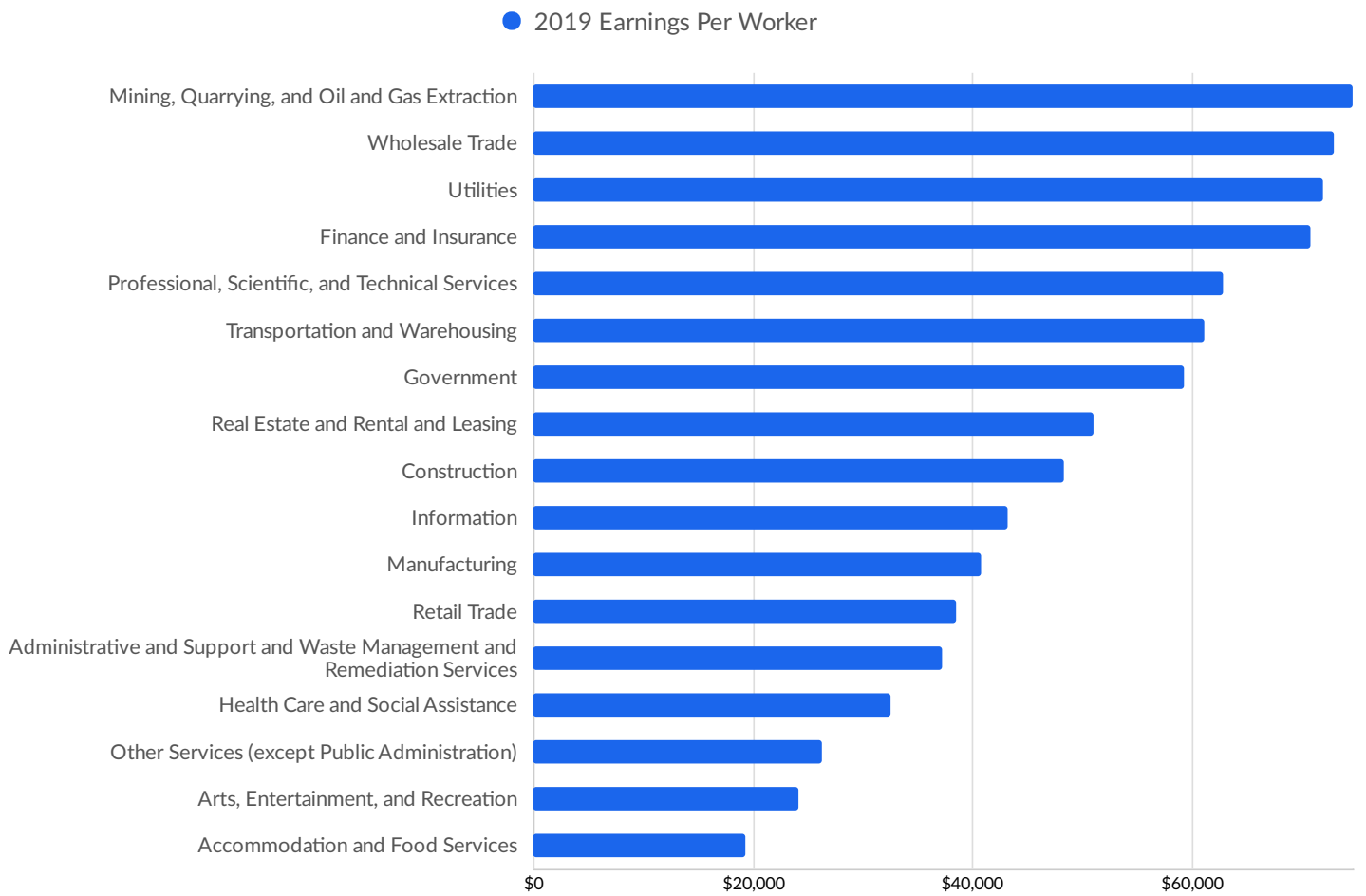
## Top Industry LQ



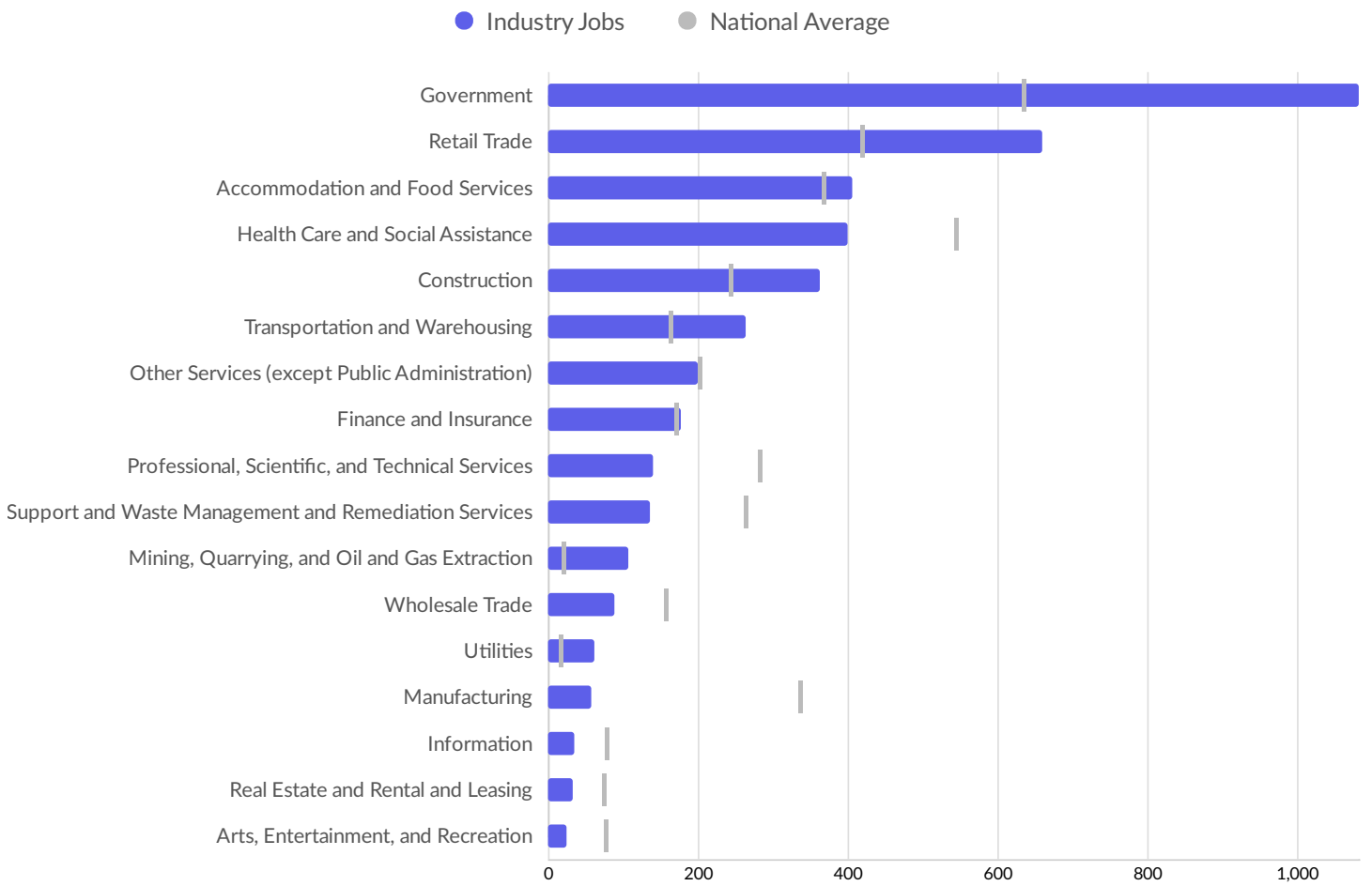
## Top Industry GRP



## Top Industry Earnings

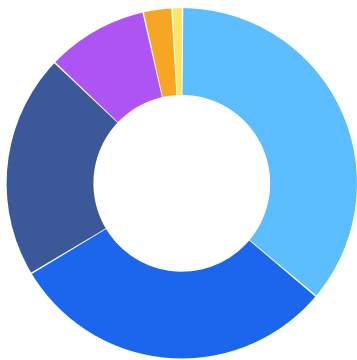


## Largest Industries



# Business Characteristics

## Business Size



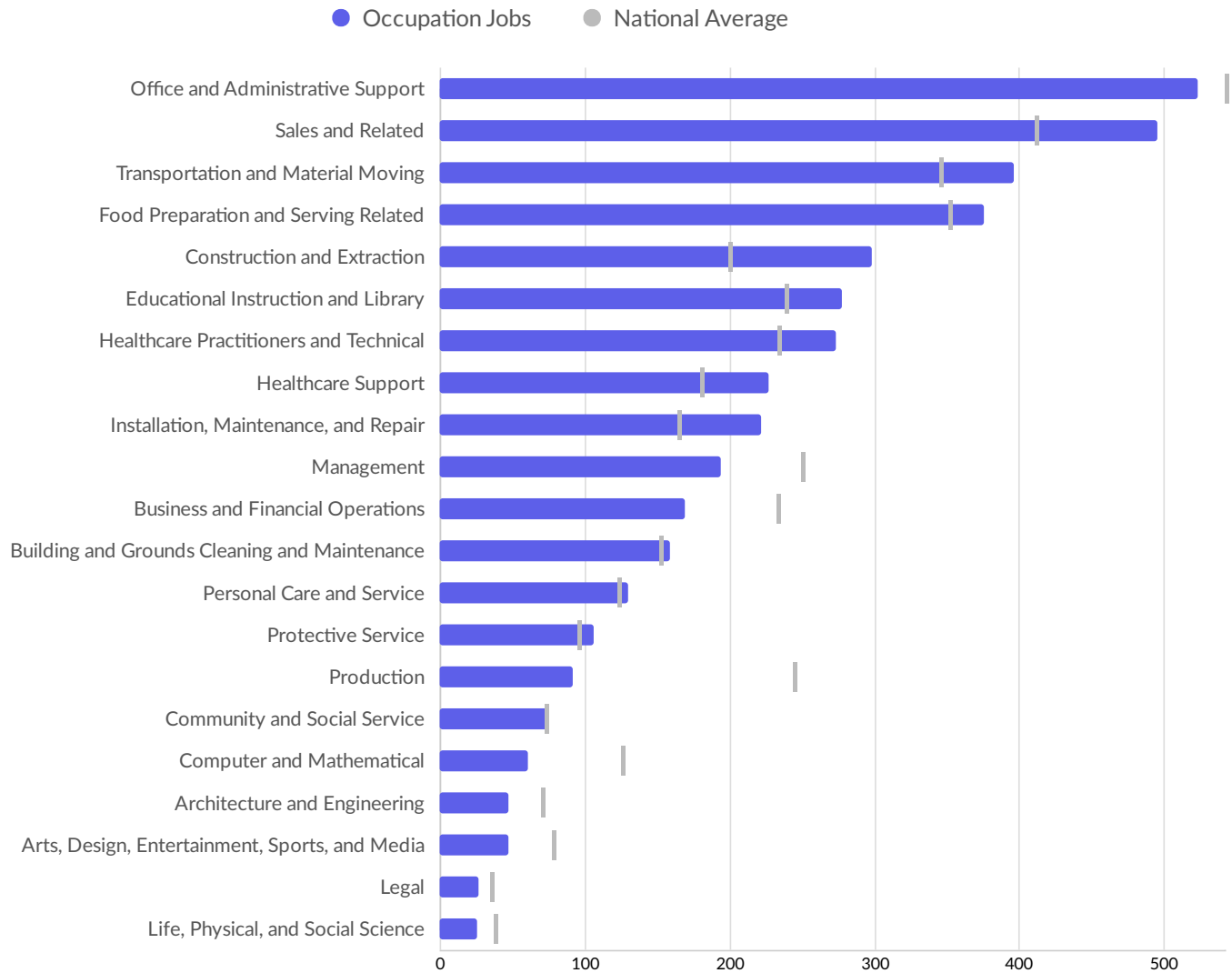
	Percentage	Business Count
● 1 to 4 employees	36.1%	150
● 5 to 9 employees	30.3%	126
● 10 to 19 employees	20.7%	86
● 20 to 49 employees	9.4%	39
● 50 to 99 employees	2.6%	11
● 100 to 249 employees	1.0%	4

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

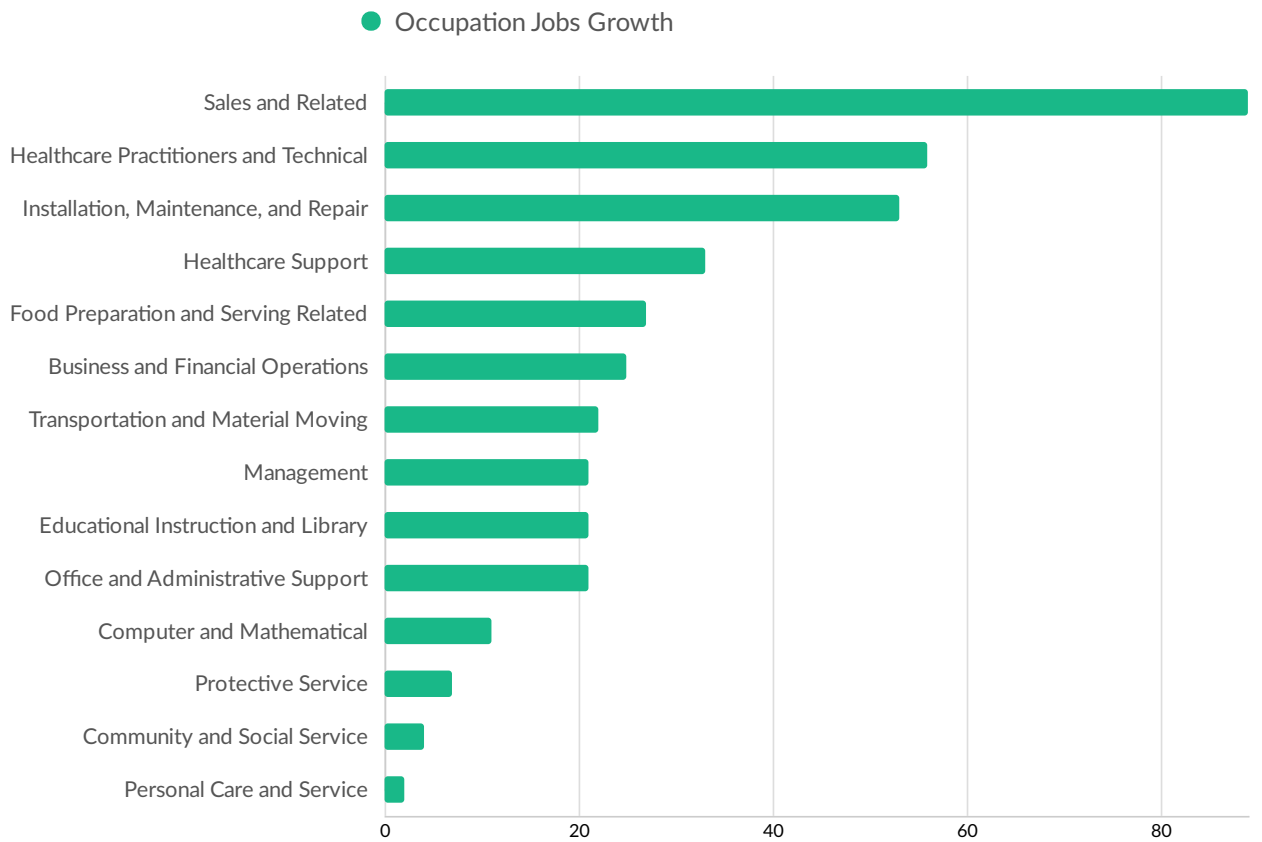


# Workforce Characteristics

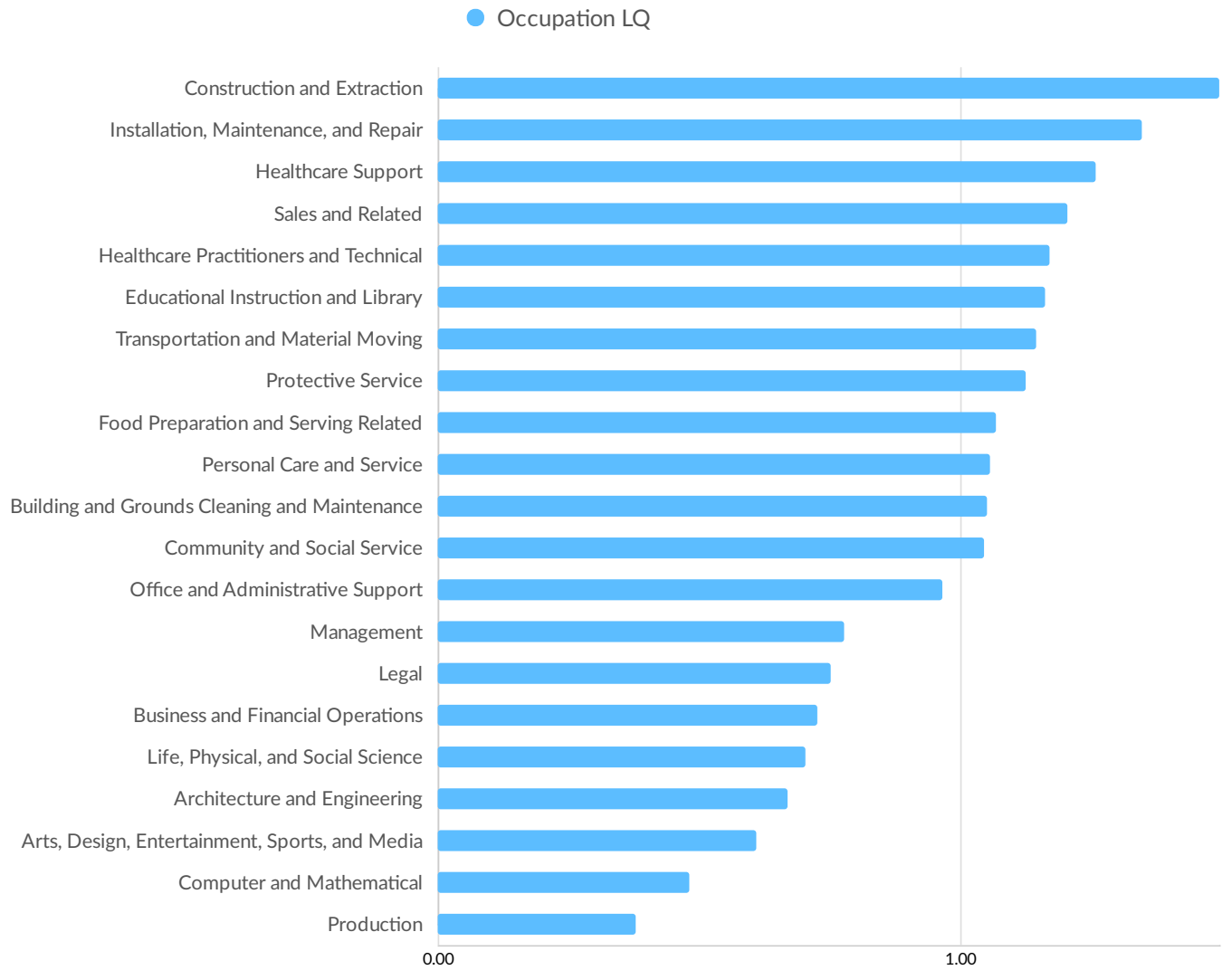
## Largest Occupations



## Top Growing Occupations



## Top Occupation LQ



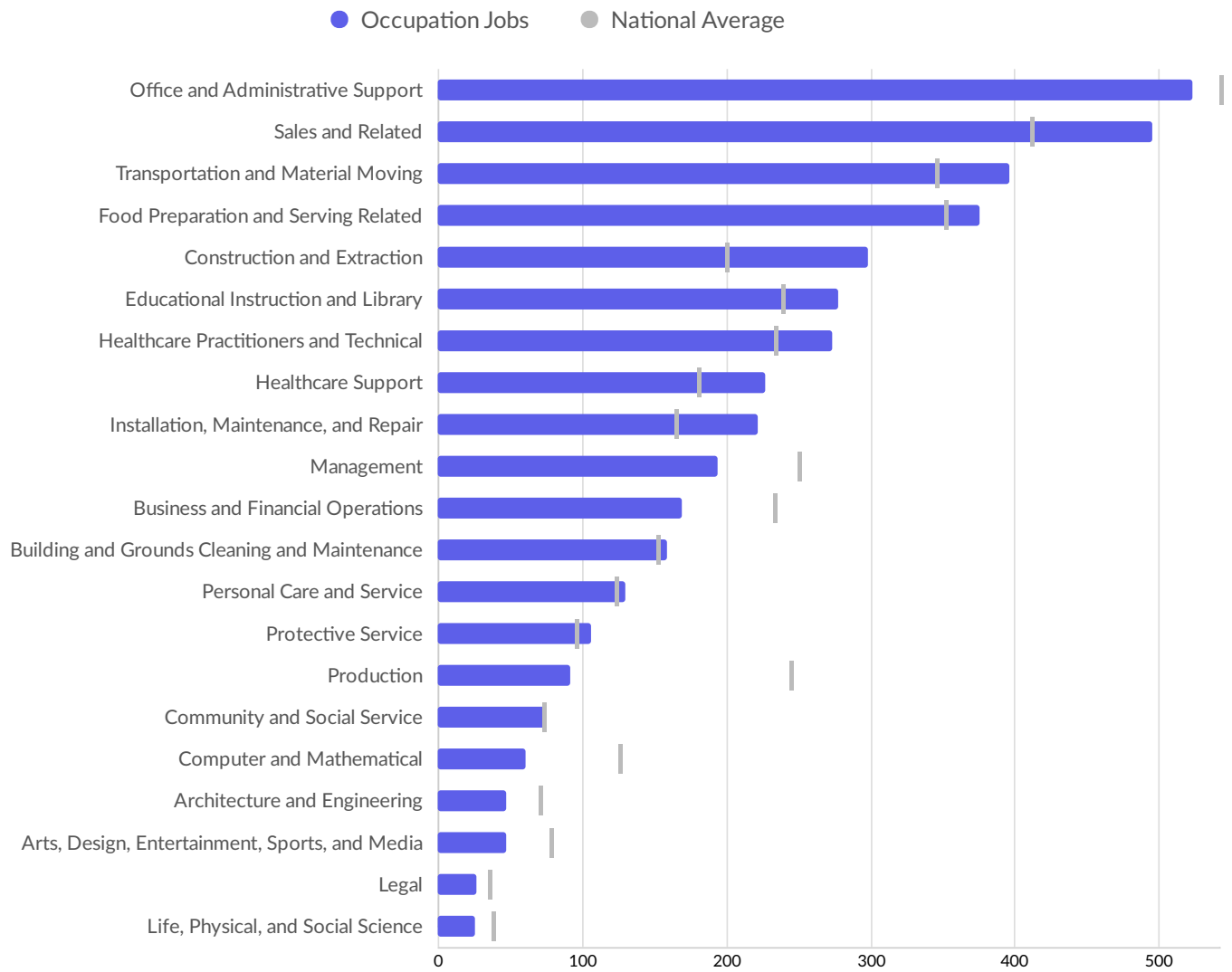
## Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

## Largest Occupations



## Educational Pipeline

Over the last 5 years, no schools in Hondo, TX (in Medina county) (ZIP 78861) produced graduates.